



CONSUMER PRE-MOVERS

Postal and Email Lists

ACCESS OVER 48,000 PRE-MOVERS PER WEEK DURING THE PRIME PERIOD WHERE THEY'RE SPENDING THE MOST.

DESCRIPTION:

Connect with consumers in the US who have listed their homes for sale, with an average of over 48,000 pre-movers per week. Redi-Data's Pre-Movers list provides access to this audience during the prime period in which they tend to spend the most. Marketing to these customers is virtually recession-proof.

FEATURES:

- 1,841,684 Total Universe / Universe Rate \$80.00/M
- 49,000 Weekly Hotline +\$100.00/M
- 120,000 Email +\$200.00/M
- Emails are updated weekly after permission-passing.
- Postal portions of each record updated monthly with DPV[®]/NCOA

SELECTIONS:

SELECTS INCLUDE:

- Dwelling/Property Type \$5.00/M
- Geo/Geographical \$5.00/M
- Phone Number \$25.00/M
- MSAs \$5.00/M
- Week of Sale or Delisting \$5.00/M
- Reason of Delist (Only Confirmed Sales) \$5.00/M
- Sold Date \$5.00/M
- Lowest Listing Price Observed \$5.00/M
- Highest Listing Price Observed \$5.00/M
- Number of Beds Property \$5.00/M
- Number of Baths Property \$5.00/M
- Square Footage Property \$5.00/M
- Year Built \$5.00/M
- Pending Sale Under Contract \$5.00/M
- Foreclosure Flag \$5.00/M

PRICING & TERMS

MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

NET NAME ARRANGEMENTS

Net Name is Allowed	Please Inquire
Run Charges	0%
	\$8.00/M

REUSE

Please Inquire

CANCELLATION

Charges	\$10.00/M
---------	-----------

KEY CODING

Charges	\$5.00/M
---------	----------

ADDRESSING

SFTP	\$75.00/F
------	-----------

SPECIAL INSTRUCTIONS

Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote.

SOURCES:

Compiled from multiple public sources that identify the addresses of consumers who have currently listed their homes for sale. No Realtors or third-party MLS systems. The home must be listed for sale on the market to be included. Database sourced with 24/7 data collection and 75% to 80% of homes listed for sale will move within the same general footprint.

Visit redidata.com or email sales@redidata.com for more information.
View and run counts on our free online count system at ama.redicounts.com

Headquarters

📞 973.227.4380

📍 107 Little Falls Road
Fairfield, NJ 07004

NJ Sales Office

📞 856.988.6969

📍 20 E. Taunton Road,
Suite 520
Berlin, NJ 08009

FL Sales Office

📞 877.288.3282

📍 4577 Nob Hill Road,
Suite 211
Sunrise, FL 33351