



KAISER PERMANENTE SUPPRESSION

Kaiser Permanente is a vast managed care network with over 180,000 employees and almost nine million members. With strict policies in place about mailing to their healthcare providers, you'll want to ensure you don't alienate one of your biggest potential customers.

WHY KAISER FLAGS ARE VALUABLE:

If a provider who is a member of Kaiser Permanente receives more than three unsolicited pieces of mail in a calendar year, the organization may bar the marketer/mailer from mailing for a period of one year. Redi-Data's Kaiser Permanente Suppression service is a proactive way for healthcare marketers to ensure they avoid the physicians and providers who do not wish to receive unsolicited mail. It not only avoids potential compliancy issues but eliminates wasted mail pieces and their associated costs.

Our comprehensive Kaiser Permanente Suppression service allows you to flag your lists for all healthcare professionals and locations in the Kaiser Permanente system, including:

- Over 100,000 Physicians (MDs and DOs)
- Over 10,000 Nurse Practitioners (NPs) and Physician Assistants (PAs)
- Over 56,000 Healthcare Professionals with an NPI number
- Over 13,000 Kaiser Permanente locations

PRICING:

- \$3 per matched (flagged) record
- Minimum = \$2,250

PROCEDURE:

Redi-Data's monthly updates to the Kaiser Permanente Suppression database ensure you're working from the latest data available. By working with Redi-Data, you will shorten your path to value with streamlined vendor management, access to a broad array of best-in-class products and ongoing client support.

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