

Match Step LOGIC

Redi-Data can take your consumer files and match to other sources to append or suppress information. All input files are standardized before being processed to maximize the matches.

Below is the standard matching logic used by our data professionals based on input file and level of matching required for the job. Redi-Data will review customer files and requirements and can provide custom matching based on clients' needs.

REDI-DATA STANDARD MATCH STEPS
Exact Match on Full Name, Primary, Secondary Address, City, State, Zip
Exact Match on Full Name, Primary, Address, City, State, Zip
Soundex of the Full Name Fields + Primary, Secondary Address, City, State, Zip
Soundex of the Full Name Fields + Primary Address, City, State, Zip
Exact Match on Full Name, Match on Zip5 and Zip4
Exact Match on Full Name and Exact Phone Number
Exact Match on Phone Number Only
Exact Match on Last Name, Primary, Secondary Address, City, State, Zip
Exact Match on Last Name, Primary, Address, City, State, Zip
Exact Match on Last Name and Phone Number
Exact Match on Last Name and Fax Number
Soundex of the Last Name Field + Primary, Secondary Address, City, State, Zip
Soundex of the Last Name Field + Primary, Address, City, State, Zip
Match on Full Address Only (Primary/Secondary/City/State/Zip)
Match on Primary, City/State/Zip

Redi-Data understands each program is unique; therefore, a team is always put into place to ensure quality output for our clients. Teams include an assigned Client Services Manager and a Production Specialist on each project.

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