Redi-Data
A Redi-Direct Company

STATE-LICENSED PROFESSIONALS
Postal and Email Lists

OVER 9 MILLION PROFESSIONALS WITH POSTAL ADDRESSES, PLUS OVER 4.5 MILLION EMAIL ADDRESSES AVAILABLE

DESCRIPTION

Redi-Data's State-Licensed Professional postal and email lists allow you to directly reach occupation-specific audiences, including accountants, real estate agents, mental health professionals, and other licensed professionals. With dozens of selects and permissioned email addresses, reach this highly-educated and professionally trained workforce with the most accurate and up-to-date postal and email lists available.

FEATURES

- Permissioned email addresses
- Dozens of selects
- Postal and email lists available for powerful multi-channel opportunities
- Email deployment through Redi-Data or may be licensed
- State-License Driven Data

COLLECTION, MAINTENANCE, QUALITY

- Collected from State-Licensing Information
- Updated weekly after permission passing
- All non-authorized emails and bounces removed promptly after deployment of all campaigns
- Postal portions of each record updated monthly with DPV®/NCOA

DEPLOYMENT SERVICE PACKAGE

EMAIL DEPLOYMENT: Includes set-up, two tests, and deployment of text and HTML email message. Email message must be supplied in final deployment form. Additional charges apply for specialized graphics including oversized email messages.

EMAIL REPORT: Includes summary information regarding the mailing, seed names, messages delivered, messages opened, removes, clickthroughs, bad addresses and net names sent. (Please note the "Reply to Clicks" are not captured in the report, but can be redirected to an email address of your choice.)

URL TRACKING (Clickthroughs): Tracks individual URLs that have been clicked on in your email message. Multiple URLs can be tracked in one email message.

TURNAROUND TIME: 3-5 days after receipt of your email message and list owner approvals.

SELECTIONS

BASIC SELECTIONS:
- Title
- State License
- Ethnicity
- Gender
- Age
- Geography

GEOGRAPHIC SELECTIONS:
- State
- County
- SCF (1st 3 ZIP Digits)
- ZIP Code

ADDITIONAL EMAIL SERVICES

PERSONALIZATION: Personalize each email message with the individual's name.

PIN NUMBERS (Personal Identification Numbers): Validate unique identification numbers to each individual email message.

DATABASE MATCHING: We can match a client supplied file to our email database and select the matched records for email deployment.

DATABASE MATCH EMAIL FLAG: Supply a client's file back to them with a flag indicating which records have an email address.

NON-AUTHORIZED/NON DELIVERABLES: Provide the non-authorized/non-deliverables from an email deployment for client supplied files.

SUPPRESS FILE: We can suppress a client supplied file of emails.

ANALYSIS FILE: After deployment, we can provide a report of the number of email messages delivered, opened, who opened the message, the number of email messages forwarded, and the number of "clickthroughs" and removes. (Additional fees apply.)

View reverse side for pricing details

973.227.4380 | sales@redidata.com | redidata.com

STATE-LICENSED PROFESSIONAL EMAIL AND POSTAL LISTS

POSTAL LIST RENTAL / SELECTION CHARGES

BASE PRICING
$65/M, Minimum $350

DELIVERY	**PRICE**
FTP	$75

Additional list services/output charges may apply depending on order. Please inquire for a price quote. Brokers, resellers, file licensees, lettershops, and data professionals, please call for additional information and rates.

SELECTS	**PRICE**
Geography	N/C
Gender	N/C
Licensure	State $10/M
Title	$10/M

CANCELLATION	**PRICE**
Before mail date:	$50 + $10/M + shipping
On or after mail date:	Full charge

EMAIL LIST RENTAL / SELECTION CHARGES

PRODUCT STAGE	TYPE	SERVICE	DESCRIPTION	PRICE	PER	MINIMUM
DEPLOYMENT	Basic	Deployment Turnaround time: 3-5 days after receipt of email message in final deployment and all necessary approvals.	One time use	$275	M	$825
			Set-up includes; two (2) tests; one (1) message transmission and summary report			
FRONT END (Pre-Deployment) OPTIONS	Creative	Personalization	Personalization per occasion	$75	EACH	$75
		Image Hosting	Email contains single image	$75	FLAT	$75
	Tracking	URL Tracking (Clickthroughs)	Tracks total clicks, by URL, in your email message. Multiple URLs can be tracked in one email message	Included	EACH	Included
		Pin Numbers	Validate unique PIN, assigned by client or Redi-Data, to individual email messages	$150	FLAT	$150
		Database Match	Match client-supplied file to Redi-Data email database	Match: $200	FLAT	$200
	CAN-SPAM Compliance	Suppress Client's File	Suppress a client-supplied file of email addresses	$100	FLAT	$100
BACK-END (Post-Deployment) OPTIONS	CAN-SPAM Compliance	Provide Non-Authorized Emails	Supply file of non-authorized email addresses from deployment	Included	FLAT	Included
	Back-end Analysis	Email Deployment Analysis File	Provide post-deployment analysis, record-specific results including delivery, open, forward, click-through, and non-authorized	$500	FLAT	$500

View and run counts on our free online count system at ama.redicounts.com

Headquarters

📞 973.227.4380

📍 107 Little Falls Road
Fairfield, NJ 07004

NJ Sales Office

📞 856.988.6969

📍 20 E. Taunton Road,
Suite 520
Berlin, NJ 08009

FL Sales Office

📞 877.288.3282

📍 4577 Nob Hill Road,
Suite 211
Sunrise, FL 33351

02092026