



# CONSUMER NEW MOVERS

## Postal and Email Lists

**OVER 5 MILLION NEW MOVERS POSTAL ADDRESSES, PLUS EMAIL ADDRESSES ALSO AVAILABLE**

### DESCRIPTION:

With an average of over 1.5 million new movers per month, marketing to these customers is essential. Redi-Data's New Movers list provides access to six months of new movers, the prime period in which they spend the most. Data includes demographic variables such as ethnicity, religion, language, income, and geography, with records being run through National Change of Address (NCOA) and Delivery Point Validation (DPV<sup>®</sup>) monthly for unsurpassed accuracy.

### FEATURES:

- Phone Records (where available, please inquire)
- CASS<sup>™</sup> Certification and ZIP+4 Validation
- Area Code Splits/Changes Processed
- Modeled scores that customers can use to target by likelihood to respond, wealth and income, credit risk, economic conditions, loyalty, and attrition

### SELECTIONS:

#### SELECTS INCLUDE:

- Geography and Georadius
- Household Income
- Over a Dozen Religions
- Over 150 Ethnicities
- Over 75 Languages
- Gender
- Much more

#### SELECTS BY MOVE DATE:

- 1-30 Days
- 31-60 Days
- 61-90 Days
- 91-120 Days
- 121-150 Days
- 151-180 Days

#### SOURCES INCLUDE:

Credit Cards, Deeds, Magazine Subscriptions, Utility Data, and Much More

### LIST RENTAL / SELECTION CHARGES

#### BASE PRICING

\$60/M unlimited use  
Minimum \$250  
Subscriptions available, please inquire

#### DELIVERY

FTP

#### PRICE

\$75

Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote

#### SELECTS

Geography  
Phone Number  
Ethnicity  
Religion  
Language  
Household Income  
Gender  
Additional Selects

#### PRICE

Included  
Included  
Included  
Included  
Included  
Included  
Included  
Inquire

#### CANCELLATION

Before mail date:

#### PRICE

\$50 + \$10/M  
+ shipping

On or after mail date:

Full charge

Brokers, resellers, file licensees, lettershops, and data professionals, please call for additional information and rates.

**Visit [redidata.com](http://redidata.com) or email [sales@redidata.com](mailto:sales@redidata.com) for more information.  
View and run counts on our free online count system at [ama.redicounts.com](http://ama.redicounts.com)**

#### Headquarters

📞 973.227.4380

📍 107 Little Falls Road  
Fairfield, NJ 07004

#### NJ Sales Office

📞 856.988.6969

📍 20 E. Taunton Road,  
Suite 520  
Berlin, NJ 08009

#### FL Sales Office

📞 877.288.3282

📍 4577 Nob Hill Road,  
Suite 211  
Sunrise, FL 33351