



CONSUMER Postal Lists

**OVER 250 MILLION CONSUMER POSTAL ADDRESSES,
EMAIL ADDRESSES AND PHONE NUMBERS ALSO AVAILABLE**

DESCRIPTION:

Compiled from a broad array of trusted sources, including courthouse records, new phone listings, and surveys, Redi-Data's Consumer Database features hundreds of demographic variables such as accurate property information, buying habits, donor habits, individual lifestyle interests, magazine subscriptions, and more. Generate the leads you need with millions of consumer records, updated monthly for the highest accuracy.

FEATURES:

- Over 250 Million Consumer Postal Addresses
- Over 400 Selects Available
- Ongoing Phone Verification and Monthly NCOA
- CASS™ Certified and ZIP+4 Validation
- Deceased Suppression Processed
- Demographic Cluster Indicators Available

SELECTIONS:

BASIC SELECTIONS:

- Geography
- Age and Gender
- Ethnicity and Religions
- Credit Indicator
- Discretionary Spending Indicator
- Mortgage/Home Purchase
- Estimated Household Income
- Presence/Number of Children
- Investments
- Purchasing Habits

LIST RENTAL / SELECTION CHARGES

STANDARD OPTIONS

List 1 time use	\$35 per thousand
List 2 time use	\$50 per thousand
List Unlimited Use	\$60 per thousand
Minimum Order	\$150

SELECTS OPTIONS

Children Age/Gender	\$ 5 per thousand
Interests/Hobbies	\$ 5 per thousand
Donors/Contributors	\$ 5 per thousand
Phone Number	\$10 per thousand
Date of Birth	\$10 per thousand
Ethnicity/Religion	\$10 per thousand
Language	\$10 per thousand
Home/Property	\$10 per thousand
Econometrics	\$20 per thousand
Demographic	
Random/Nth Selections	\$20 each
Additional Selects	Inquire

OUTPUT OPTIONS

FTP	\$75 flat
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Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote

CANCELLATION

Before mail date: \$50 + \$10/M + shipping. On or after mail date: Full charge. Brokers, resellers, file licensees, lettershops, and data professionals, please call for additional information and rates.

**Visit redidata.com or email sales@redidata.com for more information.
View and run counts on our free online count system at ama.redicounts.com**

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