OVER 750,000 MENTAL HEALTH PROFESSIONALS POSTAL ADDRESSES, PLUS OVER 350,000 EMAIL ADDRESSES AVAILABLE

DESCRIPTION

With over 750,000 highly trained physicians, therapists, and counselors, break through to one of the largest, specialized markets in healthcare. Redi-Data's Mental Health Professional Database delivers reliable, detailed leads for a variety of custom offers, including continuing education programs, recruitment projects, credit cards, catalogs, insurance, magazine subscriptions, and many more.

FEATURES

- Over 750,000 Mental Health Professionals
- State-License Driven Data
- Updated Monthly
- Over 350,000 Email Addresses Available

SELECTIONS

TITLE SELECTIONS:

- Mental Health Master File
- Marriage Family Therapists
- Marriage Family Therapists - Intern
- Mental Health Counselor
- Professional Counselor
- Professional Counselor - Addiction
- Professional Counselor - Clinical
- Psychologists
- Psychologists - Clinical
- Psychologists - Educational
- Psychologists - Master/Doctorate
- Social Worker
- Social Worker - Certified
- Social Worker - Clinical
- Social Worker - Independent
- Social Worker - Licensed
- Social Worker - Master/Doctorate

DEPLOYMENT SERVICE PACKAGE

EMAIL DEPLOYMENT: Includes set-up, two tests, and deployment of text and HTML email message. Email message must be supplied in final deployment form. Additional charges apply for specialized graphics including oversized email messages.

EMAIL REPORT: Includes summary information regarding the mailing, seed names, messages delivered, messages opened, removes, clickthroughs, bad addresses and net names sent. (Please note the "Reply to Clicks" are not captured in the report, but can be redirected to an email address of your choice.)

URL TRACKING (Clickthroughs): Tracks individual URLs that have been clicked on in your email message. Multiple URLs can be tracked in one email message.

TURNAROUND TIME: 3-5 days after receipt of your email message and list owner approvals.

ADDITIONAL EMAIL SERVICES

PERSONALIZATION: Personalize each email message with the individual's name.

PIN NUMBERS (Personal Identification Numbers): Validated unique identification numbers to each individual email message.

DATABASE MATCHING: We can match a client supplied file to our email database and select the matched records for email deployment.

DATABASE MATCH EMAIL FLAG: Supply a client's file back to them with a flag indicating which records have an email address.

NON-AUTHORIZED/NON DELIVERABLES: Provide the non-authorized/non-deliverables from an email deployment for client supplied files.

SUPPRESS FILE: We can suppress a client supplied file of emails.

ANALYSIS FILE: After deployment, we can provide a report of the number of email messages delivered, opened, who opened the messager and the number of "clickthroughs" and unsubscribed. (Additional fees apply)

MENTAL HEALTH PROFESSIONALS POSTAL AND EMAIL LISTS

POSTAL LIST RENTAL / SELECTION CHARGES

STANDARD PRICING	PRICE
List Use	$65 per thousand
Minimum Order	$325

ADDITIONAL FEES	PRICE
State	N/C
Title	$10 per thousand
Licensure State	$10 per thousand
Key Coding	$ 4 per thousand

OUTPUT OPTIONS	PRICE
FTP	$75 flat

ADDITIONAL ORDERING INFORMATION:
All lists are limited to a one-time use unless otherwise specified. Unlimited use available upon approval. 20% commission to brokers.
Pre-payment may be required.

EMAIL LIST RENTAL / SELECTION CHARGES

PRODUCT STAGE	TYPE	SERVICE	DESCRIPTION	PRICE	PER	MINIMUM
DEPLOYMENT	Basic	Deployment Turnaround time: 3-5 days after receipt of email message in final deployment and all necessary approvals.	One time use	$275	M	$1500
			Set-up includes; two (2) tests; one (1) message transmission and summary report			
FRONT END (Pre-Deployment) OPTIONS	Creative	Personalization	Personalization per occasion	$100	EACH	$100
		Image Hosting	Email contains single image	$100	FLAT	$100
	Tracking	URL Tracking (Clickthroughs)	Tracks total clicks, by URL, in your email message. Multiple URLs can be tracked in one email message	Included	EACH	Included
		Pin Numbers	Validate unique PIN, assigned by client or Redi-Data, to individual email messages	$150	FLAT	$150
		Database Match	Match client-supplied file to Redi-Data email database	Match: $200	FLAT	$200
	CAN-SPAM Compliance	Suppress Client's File	Suppress a client-supplied file of email addresses	$150	FLAT	$150
BACK-END (Post-Deployment) OPTIONS	CAN-SPAM Compliance	Provide Non-Authorized Emails	Supply file of non-authorized email addresses from deployment	Included	FLAT	Included
	Back-end Analysis	Email Deployment Analysis File	Provide post-deployment analysis, record-specific results including delivery, open, forward, click-through, and non-authorized	$500	FLAT	$500

View and run counts on our free online count system at ama.redicounts.com

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