

# AMERICAN MEDICAL ASSOCIATION (AMA) Postal Lists

**OVER 1.4 MILLION US PHYSICIANS POSTAL ADDRESSES  
PLUS EMAIL ADDRESSES\*, PHONE AND FAX NUMBERS AVAILABLE**

## DESCRIPTION

The most complete and accurate listing of physicians, the AMA database encompasses all US-based physicians (MDs and DOs), including members and non-members. Get best-in-class medical contacts with a 97% deliverability rate for preferred professional mailing addresses. All addresses and other data are among the most accurate available, with weekly updates via surveys, publication mailings, and other various techniques.

## SELECTIONS

### BASIC SELECTIONS:

- Specialty
- Age
- Degree: MD or DO
- Address Type (Home or Office)
- Geography
- Gender
- Type of Practice
- Email, Phone, and Fax

### TELECOMMUNICATIONS:

- Phone Numbers (where available)
- Fax Numbers (where available)

### GEOGRAPHIC SELECTIONS:

- State
- County
- SCF (1st 3 ZIP Digits)
- ZIP Code
- Radius Select

## FEATURES

- Reach a Physician's preferred mailing address
- Derived from the AMA Physician Masterfile
- Updated Weekly
- Sample Mailing Piece, Fax, Telemarketing Script Required
- Signed List Use Agreement Required
- CASS™ Certified / MOVE updated
- National Change of Address service (NCOA), Locatable Address Conversion System (LACS), and Delivery Point Validation (DPV®) weekly

### TYPE OF PRACTICE SELECTIONS:

- Office Based
- Hospital Staff
- Residents - All Years
- Administration
- Teaching
- Research
- Other/Unclassified/Unspecified

### DEMOGRAPHIC SELECTIONS:

- Board Certification and Subcertification
- State/Country of Birth
- State(s) of Licensure/Year of Licensure
- State of Residency Training/Year Completed
- Residency Program
- State of Medical School
- Medical School Attended/Year of Graduation
- Present Employment (Private Practice, Group Practice, etc.)

For over 20 years, the American Medical Association (AMA) has trusted Redi-Data as a reliable database licensee.

As an AMA Database Licensee (DBL), Redi-Data manages partial and full file AMA data contracts. Your business can renew its yearly AMA contract with Redi-Data.

**Visit [redidata.com](http://redidata.com) or email [sales@redidata.com](mailto:sales@redidata.com) for more information.  
View and run counts on our free online count system at [ama.redicounts.com](http://ama.redicounts.com)**

\*Redi-Physician email addresses are not AMA-PPD data.

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## LIST RENTAL / SELECTION CHARGES

<b>RENTAL</b>	<b>PRICE</b>	<b>ADDITIONAL FEES</b>	<b>PRICE</b>
5,000 and under	\$375 minimum	Keycode (Each)	\$4 per thousand
5,001 - 15,000	\$75 per thousand	Random/Nth Selections	\$20 each
15,001 - 30,000	\$65 per thousand	File Splits	\$20 each
30,001 - 60,000	\$55 per thousand	Phone Numbers	\$25 per thousand
60,001 - 100,000	\$45 per thousand	Fax Numbers	\$30 per thousand
100,001 - 150,000	\$35 per thousand	Shipping/Handling	\$50 flat
150,001 and over	\$25 per thousand		
Email Addresses†	Please Inquire		

  

<b>AMA ROYALTY</b>	<b>PRICE</b>	<b>Output Options</b>	<b>Price</b>
Mail Only	\$13.50 per thousand	FTP	\$75 flat
Mail Only CME (Category I or II)*	\$9.75 per thousand		
Telemarketing Only	\$15.25 per thousand		
Telemarketing Only, CME (Category I or II)*	\$11.75 per thousand		
Telemarketing Follow-up**	\$12.50 per thousand		
Fax Numbers (Text must be pre-approved)***	\$170 per thousand		
ABMS (select or deselect only)	12% of mail royalty		
License Data (select or deselect only)	\$3 per thousand		

Additional list service/output charges may apply depending on order. Please inquire for a price quote.

### ADDITIONAL ORDERING INFORMATION:

All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed AMA list use agreement required prior to release of order. Check or credit card required for first time orders/clients.

\*Example of the type of statement that qualifies for the CME exemption royalty rate: "This program is accredited by the Accreditation Council for Continuing Medical Education and designates the educational activity for xx hours in Category 1 and Category 2 credit toward the AMA Physician's Recognition award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity."

\*\*For a mail project PLUS phone follow up, the applicable mail rate plus \$12.50 per thousand applies

\*\*\*The sender of faxes (not the list seller) is required to comply with various laws and regulations, from the Federal Communications Commission (FCC) and other agencies. Most notably, fax senders must provide a mechanism to "unsubscribe" from future faxes. For more information, please consult a Redi-Data Health sales professional.

†Email addresses are not AMA-PPD data.

### Headquarters

📞 973.227.4380

📍 107 Little Falls Road  
Fairfield, NJ 07004

### NJ Sales Office

📞 856.988.6969

📍 20 E. Taunton Road,  
Suite 520  
Berlin, NJ 08009

### FL Sales Office

📞 877.288.3282

📍 4577 Nob Hill Road,  
Suite 211  
Sunrise, FL 33351