

Redi-Connect®

Instantly Learn More About Your Leads

Redi-Connect® is Redi-Data's powerful, real-time lead verification and data enhancement solution that immediately puts customer intelligence into your hands. It identifies your caller or website visitor and gives you the opportunity to learn about potential and existing customers so that you can develop the right message at the right time. This intelligence all adds up to greater marketing capabilities.

You Supply One Detail, We Verify the Leads

Redi-Connect® can provide so much... with so little. We deliver name and address data or more detailed demographic, ethnicity, lifestyle and econometric characteristics to your call center or web platform with as little information as a phone number, address or email address. That's real-time data intelligence!

Match Against Our Extensive Files



Identify Callers & Website Visitors



Score Each Contact



Verify & Correct Data



Verify Physician Information STAT

Since provider information is constantly changing, we developed another real-time solution. Redi-Data's Physician Verification is a web service that allows clients access to an up-to-date, full prescriber database without human intervention or manual user interface. With proprietary XML-based technology, the system integrates easily into almost any call center or Web platform, and can be custom-tailored to meet your specific needs or specific data requirements.



Redi-Connect® Provides Full Customer Profiles in Real Time, Including:

Consumer Verification Data

Full Name
Address
City, State
ZIP + 4
Phone: Area Code and Exchange

Demographics and Lifestyle Indicators:

- Estimated income
- Estimated home value
- Mortgage information
- Purchase patterns
- Hobbies and interests
- Education
- Presence of children

Ethnicity Econometrics:

- Projected invested assets and income bracket
- Discretionary income, inferred wealth and credit risk
- Likelihood to respond to offer, donate to a charity, or relocate
- Eco-friendliness
- Probability of attrition
- ZIP + 4 credit data

Business Verification Data

Business Name
Contact Name and Title
Address
City, State
ZIP + 4

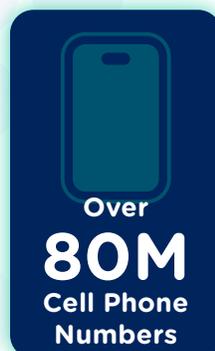
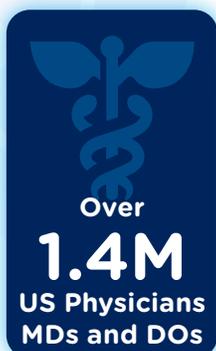
Business Demographics:

- Annual sales volume
- Employee size
- Gender, ethnicity and language of executives
- Public vs. private
- Square footage
- Year founded

Physician Verification Data

- Physician Name
- NPI number or state license
- Address
- Phone number
- Year of birth
- Gender
- Year of medical school graduation
- DEA number
- Hospital affiliation
- And more

Redi-Connect's Real-Time Data is Powered by Redi-Data's Industry Leading Databases, Including:



Redi-Connect's Value-Added Solutions



Real-Time Address Correction Service

Boost the power of real-time lead verification and enhancement with Redi-Connect's Address Correction Service. Receive accurate and standardized addresses and eliminate errors at the point of entry into your CRM system or operational database.



Integrate Delivery Point Validation

With the integration of the USPS Delivery Point Validation (DPV[®]) service, you can further eliminate errors and waste. Delivery Point Validation ensures that every piece of follow-up direct mail is deliverable - before you waste valuable resources.

BENEFITS INCLUDE:

- ✓ Improve real-time decision making or follow-up customer targeting
- ✓ Eliminate costly address errors from manual data entry
- ✓ Compile accurate data
- ✓ Reduce call time
- ✓ Integrate easily with call center or web technology

Call or Email a Redi-Data Sales Professional Today to Get Started!

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