

# AMERICAN MEDICAL ASSOCIATION (AMA)

**OVER 1.2 MILLION US PHYSICIANS POSTAL ADDRESSES PLUS EMAIL ADDRESSES\*, PHONE, AND FAX NUMBERS AVAILABLE**

## DESCRIPTION

The most complete and accurate listing of physicians, the AMA database encompasses all US physicians (MDs and DOs), including members and non-members. Get best-in-class medical contacts with a 97% deliverability rate for preferred professional mailing addresses. All addresses and other data are among the most accurate available, with weekly updates via surveys, publication mailings, and other various techniques.

## SELECTIONS

### BASIC SELECTIONS:

- Specialty
- Age
- Degree: MD or DO
- Address Type (Home or Office)
- Geography
- Gender
- Type of Practice
- Email, Phone, and Fax

### TELECOMMUNICATIONS:

- Phone Numbers (where available)
- Fax Numbers (where available)

### GEOGRAPHIC SELECTIONS:

- State
- County
- SCF (1st 3 ZIP Digits)
- ZIP Code
- Radius Select

## FEATURES

- Over 1.2 Million US Physicians
- Derived from the AMA Physician Masterfile
- Updated Weekly
- Sample Mailing Piece, Fax, Telemarketing Script Required
- Signed List Use Agreement Required
- CASS™ Certified / MOVE updated
- National Change of Address service (NCOA), Locatable Address Conversion System (LACS), and Delivery Point Validation (DPV®) weekly

### TYPE OF PRACTICE SELECTIONS:

- Office Based
- Hospital Staff
- Residents - All Years
- Administration
- Teaching
- Research
- Other/Unclassified/Unspecified

### DEMOGRAPHIC SELECTIONS:

- Board Certification and Subcertification
- State/Country of Birth
- State(s) of Licensure/Year of Licensure
- State of Residency Training/Year Completed
- Residency Program
- State of Medical School
- Medical School Attended/Year of Graduation
- Present Employment (Private Practice, Group Practice, etc.)

For over 20 years, the American Medical Association (AMA) has trusted Redi-Data as a reliable database licensee.

As an AMA Database Licensee (DBL), Redi-Data manages partial and full file AMA data contracts. Your business can renew its yearly AMA contract with Redi-Data.

**Visit [redidata.com](http://redidata.com) or email [sales@redidata.com](mailto:sales@redidata.com) for more information.**  
**View and run counts on our free online count system at [ama.redicounts.com](http://ama.redicounts.com)**

\*Physician email addresses are not AMA-PPD data.

## AMERICAN MEDICAL ASSOCIATION (AMA)

### LIST RENTAL / SELECTION CHARGES

| RENTAL            | PRICE             | ADDITIONAL FEES       | PRICE             |
|-------------------|-------------------|-----------------------|-------------------|
| 5,000 and under   | \$375 minimum     | Keycode (Each)        | \$4 per thousand  |
| 5,001 - 15,000    | \$75 per thousand | Random/Nth Selections | \$20 each         |
| 15,001 - 30,000   | \$65 per thousand | File Splits           | \$20 each         |
| 30,001 - 60,000   | \$55 per thousand | Phone Numbers         | \$25 per thousand |
| 60,001 - 100,000  | \$45 per thousand | Fax Numbers           | \$30 per thousand |
| 100,001 - 150,000 | \$35 per thousand | Shipping/Handling     | \$50 flat         |
| 150,001 and over  | \$25 per thousand |                       |                   |
| Email Addresses†  | Please Inquire    |                       |                   |

| AMA ROYALTY                                 | PRICE                | Output Options   | Price     |
|---|----------------------|--|-----------|
| Mail Only                                   | \$13.50 per thousand | FTP  | \$75 flat |
| Mail Only CME (Category I or II)*           | \$9.75 per thousand  |  |           |
| Telemarketing Only                          | \$15.25 per thousand |  |           |
| Telemarketing Only, CME (Category I or II)* | \$11.75 per thousand | Additional list service/output charges may apply depending on order. Please inquire for a price quote. |           |
| Telemarketing Follow-up**                   | \$12.50 per thousand |  |           |
| Fax Numbers                                 | \$170 per thousand   |  |           |
| (Text must be pre-approved)***              |                      |  |           |
| ABMS (select or deselect only)              | 12% of mail royalty  |  |           |
| License Data (select or deselect only)      | \$3 per thousand     |  |           |

#### ADDITIONAL ORDERING INFORMATION:

All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed AMA list use agreement required prior to release of order. Check or credit card required for first time orders/clients.

\*Example of the type of statement that qualifies for the CME exemption royalty rate: "This program is accredited by the Accreditation Council for Continuing Medical Education and designates the educational activity for xx hours in Category 1 and Category 2 credit toward the AMA Physician's Recognition award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity."

\*\*For a mail project PLUS phone follow up, the applicable mail rate plus \$12.50 per thousand applies

\*\*\*The sender of faxes (not the list seller) is required to comply with various laws and regulations, from the Federal Communications Commission (FCC) and other agencies. Most notably, fax senders must provide a mechanism to "unsubscribe" from future faxes. For more information, please consult a Redi-Data Health sales professional.

†Email addresses are not AMA-PPD data.

#### Headquarters

📞 973.227.4380

📍 107 Little Falls Road  
Fairfield, NJ 07004

#### NJ Sales Office

📞 856.988.6969

📍 20 E. Taunton Road,  
Suite 520  
Berlin, NJ 08009

#### FL Sales Office

📞 877.288.3282

📍 4577 Nob Hill Road,  
Suite 211  
Sunrise, FL 33351