



## ICD-10 / CPT / HCPCS INSURANCE CLAIMS DATA

### DESCRIPTION:

ICD-10, CPT, and HCPCS codes are some of the many coding mechanisms used by healthcare professionals, billers, and third parties on a daily basis to streamline the medical billing cycle. Identify the right audience for your next campaign by creating a complete picture of healthcare providers using insurance claims data combined with prescribing habits, and demographic information. NPI numbers are available for the majority of the NPPA file. Redi-Data's insurance claims data can be matched to Physicians Prescribing data which is updated quarterly.

### SELECTIONS:

#### BASIC SELECTIONS:

- Specialty
- Physician state licensing data
- Geography
- Gender
- Age
- Decile segmentation by number of ICD-10, CPT and HCPCS codes submitted for services rendered

#### GEOGRAPHIC SELECTIONS:

- State
- County
- SCF (1st 3 ZIP Digits)
- ZIP Code
- Radius Select

### FEATURES:

- Includes MDs, DOs, NPs and PAs
- Includes ICD-10, CPT and HCPCS codes
- NPI numbers are available for 80% of the NPPA file
- NPI numbers can be matched to the AMA and AOA databases, postal and email lists
- NPI numbers can be matched to physician prescribing data by:
  - Therapeutic class
  - Individual Rx
- Physician prescribing data updated quarterly
- ICD-10/CPT/HCPCS numbers updated monthly

### EXCELLENT SOURCE FOR REACHING:

- Key Opinion Leaders (KOLs)
- Physicians for Clinical Trial Recruitment– target the most qualified Physicians by understanding claims submission habits using ICD-10 codes. (CPT claims data enables you to reach the best qualified candidates to recruit as part of clinical trial marketing.)



[View reverse side for pricing details](#)

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## LIST RENTAL / SELECTION CHARGES

<b>RENTAL</b>	<b>PRICE</b>	<b>ADDITIONAL ORDERING INFORMATION:</b>
\$750 Min	\$100 per thousand	All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed AMA list use agreement required prior to release of order. Check or credit card required for first time orders/clients.
<b>AMA ROYALTY</b>	<b>PRICE</b>	
Mail Only	\$13.50 per thousand	*Example of the type of statement that qualifies for the CME exemption royalty rate: "This program is accredited by the Accreditation Council for Continuing Medical Education and designates the educational activity for xx hours in Category 1 and Category 2 credit toward the AMA Physician's Recognition award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity."
Mail Only CME (Category I or II)*	\$9.75 per thousand	
Telemarketing Only	\$15.25 per thousand	
Telemarketing Only, CME (Category I or II)*	\$11.75 per thousand	
Telemarketing Follow-up**	\$12.50 per thousand	
Fax Numbers	\$170 per thousand	
(Text must be pre-approved)***		
ABMS (select or deselect only)	12% of mail royalty	
(Non-CME: \$1.62/M CME: \$1.17/M)		
License Data (select or deselect only)	\$3 per thousand	
<b>ADDITIONAL FEES</b>	<b>PRICE</b>	
Keycode (Each)	\$4 per thousand	**For a mail project PLUS phone follow up, the applicable mail rate plus \$12.50 per thousand applies
Random/Nth Selections	\$20 each	
File Splits	\$20 each	
Phone Numbers	\$25 per thousand	***The following statements must appear on all faxes: "If you wish to have your Fax number removed from the AMA's Physician Fax Database call 1-800-621-8335"
Fax Numbers	\$30 per thousand	
Shipping/Handling	\$50 flat	
<b>OUTPUT OPTIONS</b>	<b>PRICE</b>	
FTP	\$75 flat	

Additional list fees, royalty and output charges may apply depending on order. Please inquire for a price quote.

[View and run counts on our free online count system at ama.redicounts.com](https://ama.redicounts.com)

### Headquarters



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