



ICD-10 / CPT / HCPCS INSURANCE CLAIMS DATA

DESCRIPTION:

ICD-10, CPT, and HCPCS codes are some of the many coding mechanisms used by healthcare professionals, billers, and third parties on a daily basis to streamline the medical billing cycle. Identify the right audience for your next campaign by creating a complete picture of healthcare providers using insurance claims data combined with prescribing habits, and demographic information. Redi-Data's insurance claims data can be matched to Physicians Prescribing data which is updated quarterly.

SELECTIONS:

BASIC SELECTIONS:

- Specialty
- Physician state licensing data
- Geography
- Gender
- Age
- Decile segmentation by number of ICD-10, CPT and HCPCS codes submitted for services rendered

GEOGRAPHIC SELECTIONS:

- State
- County
- SCF (1st 3 ZIP Digits)
- ZIP Code
- Radius Select

FEATURES:

- Includes MDs, DOs, NPs and PAs
- Includes ICD-10, CPT and HCPCS codes
- NPI numbers can be matched to the AMA and AOA databases, postal and email lists
- NPI numbers can be matched to physician prescribing data by:
 - Therapeutic class
 - Individual Rx
- Physician prescribing data updated quarterly
- ICD-10/CPT/HCPCS numbers updated monthly

EXCELLENT SOURCE FOR REACHING:

- Key Opinion Leaders (KOLs)
- Physicians for Clinical Trial Recruitment– target the most qualified Physicians by understanding claims submission habits using ICD-10 codes. (CPT claims data enables you to reach the best qualified candidates to recruit as part of clinical trial marketing.)



[View reverse side for pricing details](#)

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LIST RENTAL / SELECTION CHARGES

| | | |
|---|----------------------|--|
| RENTAL | PRICE | ADDITIONAL ORDERING INFORMATION: All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed AMA list use agreement required prior to release of order. Check or credit card required for first time orders/clients. *Example of the type of statement that qualifies for the CME exemption royalty rate: "This program is accredited by the Accreditation Council for Continuing Medical Education and designates the educational activity for xx hours in Category 1 and Category 2 credit toward the AMA Physician's Recognition award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity." **For a mail project PLUS phone follow up, the applicable mail rate plus \$12.50 per thousand applies ***The following statements must appear on all faxes: "If you wish to have your Fax number removed from the AMA's Physician Fax Database call 1-800-621-8335" |
| \$750 Min | \$100 per thousand | |
| AMA ROYALTY | PRICE | |
| Mail Only | \$13.50 per thousand | |
| Mail Only CME (Category I or II)* | \$9.75 per thousand | |
| Telemarketing Only | \$15.25 per thousand | |
| Telemarketing Only, CME (Category I or II)* | \$11.75 per thousand | |
| Telemarketing Follow-up** | \$12.50 per thousand | |
| Fax Numbers (Text must be pre-approved)*** | \$170 per thousand | |
| ABMS (select or deselect only) (Non-CME: \$1.62/M CME: \$1.17/M) | 12% of mail royalty | |
| License Data (select or deselect only) | \$3 per thousand | |
| ADDITIONAL FEES | PRICE | |
| Keycode (Each) | \$4 per thousand | |
| Random/Nth Selections | \$20 each | |
| File Splits | \$20 each | |
| Phone Numbers | \$25 per thousand | |
| Fax Numbers | \$30 per thousand | |
| Shipping/Handling | \$50 flat | |
| OUTPUT OPTIONS | PRICE | |
| Email/FTP | \$50 flat | |


Additional list fees, royalty and output charges may apply depending on order. Please inquire for a price quote.

[View and run counts on our free online count system at ama.redicounts.com](http://ama.redicounts.com)

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