



**OVER 215 MILLION CONSUMER POSTAL ADDRESSES  
PLUS EMAIL ADDRESSES AND PHONE NUMBERS AVAILABLE**

**DESCRIPTION:**

Compiled from a broad array of trusted sources, including courthouse records, new phone listings, and surveys, the RediConsumer Database features hundreds of demographic variables such as real property information, buying habits, donor habits, individual lifestyle interests, magazine subscriptions, and more. Generate the leads you need with millions of consumer records, updated monthly for highest accuracy.

**FEATURES:**

- Over 215 Million Consumer postal addresses
- Over 400 Selects Available
- Ongoing Phone Verification and Monthly NCOA
- CASS Certified and ZIP+4 Validation
- Deceased Suppression Processed
- Demographic Cluster Indicators Available

**SELECTIONS:**

**BASIC SELECTIONS:**

- Geography
- Age and Gender
- Ethnicity and Religions
- Credit Indicator
- Discretionary Spending Indicator
- Mortgage/Home Purchase
- Estimated Household Income
- Presence/Number of Children
- Investments
- Purchasing Habits

**LIST RENTAL / SELECTION CHARGES**

**STANDARD PRICING**

	<b>PRICE</b>
List 1 time Use	\$35 per thousand
List 2 time Use	\$50 per thousand
List Unlimited Use	\$60 per thousand
Minimum Order	\$150

**SELECTS PRICING**

	<b>PRICE</b>
Children Age/Gender	\$ 5 per thousand
Interests/Hobbies	\$ 5 per thousand
Donors/Contributors	\$ 5 per thousand
Phone Number	\$10 per thousand
Date of Birth	\$10 per thousand
Ethnicity/Religion	\$10 per thousand
Language	\$10 per thousand
Home/Property	\$10 per thousand
Econometrics	\$20 per thousand
Demographic	
Additional Selects	Inquire

**OUTPUT OPTIONS**

	<b>PRICE</b>
Email/FTP	\$50 flat

Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote


**CANCELLATION**

Before mail date: \$50 + \$10/M + shipping. On or after mail date: Full charge. Brokers, resellers, file licensees, lettershops, and data professionals, please call for additional information and rates.


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**View and run counts on our free online count system at [ama.redicounts.com](http://ama.redicounts.com)**

**Headquarters**

 107 Little Falls Road  
Fairfield, NJ 07004  
 973.227.4380

**Sales Offices**

 20 E. Taunton Road Suite 520  
Berlin, NJ 08009  
 856.988.6969

 4577 Nob Hill Road, Suite 211  
Sunrise, FL 33351  
 877.288.3282