



OVER 8 MILLION NEW MOVERS POSTAL ADDRESSES PLUS EMAIL ADDRESSES AVAILABLE

DESCRIPTION:

With an average of over one million new movers per month, marketing to these customers is virtually recession-proof. RediData's New Movers list provides access to six months of new movers, the prime period in which they spend the most. Data includes demographic variables such as ethnicity, religion, language, income, and geography, with records being run through National Change of Address and Delivery Point Validation monthly for unsurpassed accuracy.

FEATURES:

- Phone Records (where available, please inquire)
- CASS Certification and ZIP+4 Validation
- Area Code Splits/Changes Processed
- Modeled scores that customers can use to target by likelihood to respond, wealth and income, credit risk, economic conditions, loyalty and attrition

SELECTIONS:

SELECTS INCLUDE:

- Geography and Georadius
- Household Income
- Over a Dozen Religions
- Over 150 Ethnicities
- Over 75 Languages
- Gender
- Much More

SELECTS BY MOVE DATE:

- 1-30 Days
- 31-60 Days
- 61-90 Days
- 91-120 Days
- 121-150 Days
- 151-180 Days

SOURCES INCLUDE:

Credit Cards, Deeds, Magazine Subscriptions, Utility Data, Much More

LIST RENTAL / SELECTION CHARGES

BASE PRICING

\$60/M unlimited use
Minimum \$250
Subscriptions available, please inquire

DELIVERY PRICING

Email/FTP \$50

Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote

SELECTS

Geography	Included
Phone Number	Included
Ethnicity	Included
Religion	Included
Language	Included
Household Income	Included
Gender	Included
Additional Selects	Inquire

CANCELLATION

Before mail date: \$50 + \$10/M + shipping
On or after mail date: Full charge

Brokers, resellers, file licensees, lettershops, and data professionals, please call for additional information and rates.

Visit redidata.com or email sales@redidata.com for more information.
View and run counts on our free online count system at ama.redicounts.com

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