



## OVER 250,000 US DENTISTS AND DENTAL STUDENTS PLUS EMAIL ADDRESSES AVAILABLE\*

### DESCRIPTION:

The nation's largest and most comprehensive dental association, the American Dental Association (ADA) Database is updated and verified every two weeks from dozens of the most reliable sources available, including dental schools, specialty boards, medical societies, hospitals, state license boards and more. Reach all active and retired dentists, both members and non-members, and dental students with selects including specialty, type of practice, graduation year, and many more.

### SELECTIONS:

#### BASIC SELECTIONS:

- Specialty
- Age
- Address Type (Home or Office)
- Dental School
- Graduation Year
- Gender
- Membership
- Ethnicity

#### TELECOMMUNICATIONS:

- Phone Numbers (where available)

#### GEOGRAPHIC SELECTIONS:

- State
- County
- SCF (1st 3 ZIP Digits)
- ZIP Code
- Radius Select

#### PRACTICE SELECTIONS:

- Associate
- Associate Group Practice
- Independent Contractor
- Non-Owner (Solo and Group Practice)
- Owner Unknown (Solo and Group Practice)

### FEATURES:

- Over 250,000 US Dentists (DDS and DMD)
- Over 15,000 Dental Students
- Updated Bi-Weekly
- Sample Mailing Piece Required
- Signed List Use Agreement Required
- BPA Accepted
- CASS Certified™ specialty, type of practice, graduation year and many more

#### CURRENT OCCUPATION SELECTIONS:

- Full-Time Practice (Private Practice - More than 30 hours)
- Part-Time Practice (Private Practice - Less than 30 hours)
- Full-Time Faculty
- Armed Forces
- Other Federal Services
- State or Local Government
- Hospital Staff
- Graduate Student/Resident
- Other Non-Dental Student
- Other Health Organization Staff
- Other Occupation
- Part-Time Faculty/Part-Time Resident
- Retired

#### SPECIALTY SELECTIONS:

- General Practice
- Oral Surgery
- Endodontics
- Orthodontics
- Pediatric Dentistry
- Periodontics
- Prosthodontics
- Oral Pathology
- Dental Public Health
- Oral and Maxillofacial Radiology

# AMERICAN DENTAL ASSOCIATION (ADA)

## LIST RENTAL / SELECTION CHARGES

### RENTAL

8,000 and below  
8,001 and over  
Email Addresses\*

### PRICE

\$280 minimum  
\$35 per thousand  
Please Inquire

### ADA ROYALTY

Mail Only  
Telephone

### PRICE

\$19 per thousand  
\$21 per thousand

\*Emails are not ADA Data.

### ADDITIONAL FEES

Keycode (Each)  
Random/Nth Selections  
File Splits  
Phone Numbers  
Shipping/Handling

### PRICE

\$4 per thousand  
\$20 each  
\$20 each  
\$25 per thousand  
\$50 flat

### OUTPUT OPTIONS

Email/FTP

### PRICE

\$50 flat



Additional list service/output charges may apply depending on order.  
Please inquire for a price quote.

## ADDITIONAL ORDERING INFORMATION:



All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed ADA list use agreement required prior to release of order. Check or credit card required for first time orders/clients.

[View and run counts on our free online count system at ama.redicounts.com](http://ama.redicounts.com)

### Headquarters

 107 Little Falls Road  
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 973.227.4380

### Sales Offices

 20 E. Taunton Road, Suite 520  
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 856.988.6969

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Sunrise, FL 33351  
 877.288.3282