



## OVER 1 MILLION US PHYSICIANS AND MEDICAL STUDENTS POSTAL ADDRESSES PLUS EMAIL ADDRESSES, PHONE AND FAX NUMBERS AVAILABLE\*

### DESCRIPTION:

The most complete and accurate listing of physicians, the AMA database encompasses all US Physicians (MDs and DOs) including members and non-members of the AMA. Get the best medical attention available with a 97% deliverability rate for preferred professional mailing addresses. All addresses and other data are among the most accurate available with weekly updates via surveys, publication mailings and other various techniques.

### SELECTIONS:

#### BASIC SELECTIONS:

- Specialty
- Age
- Degree: MD or DO
- Address Type (Home or Office)
- Geography
- Gender
- Type of Practice
- Email, Phone and Fax

#### TELECOMMUNICATIONS:

- Phone Numbers (where available)
- Fax Numbers (where available)

#### GEOGRAPHIC SELECTIONS:

- State
- County
- SCF (1st 3 ZIP Digits)
- ZIP Code
- Radius Select

### FEATURES:

- Over 1 Million US Physicians and 85,000 Medical Students
- Derived from the AMA Physician Masterfile
- Updated Weekly
- Sample Mailing Piece, Fax, Telemarketing Script Required
- Signed List Use Agreement Required
- BPA Accepted
- CASS Certified™ / MOVE updated
- National Change of Address service (NCOA), Locatable Address Conversion System (LACS), and Delivery Point Validation (DPV) weekly

### TYPE OF PRACTICE SELECTIONS:

- Office Based
- Hospital Staff
- Residents - All Years
- Administration
- Teaching
- Research
- Other
- Unclassified/Unspecified

### DEMOGRAPHIC SELECTIONS:

- Board Certification and Subcertification
- State/Country of Birth
- State(s) of Licensure/Year of Licensure
- State of Residency Training/Year Completed
- Residency Program
- State of Medical School
- Medical School Attended/Year of Graduation
- Present Employment (Private Practice, Group Practice, etc.)

# AMERICAN MEDICAL ASSOCIATION (AMA)

## LIST RENTAL / SELECTION CHARGES

RENTAL	PRICE
5,000 and under	\$375 minimum
5,001 - 15,000	\$75 per thousand
15,001 - 30,000	\$65 per thousand
30,001 - 60,000	\$55 per thousand
60,001 - 100,000	\$45 per thousand
100,001 - 150,000	\$35 per thousand
150,001 and over	\$25 per thousand
Email Addresses†	Please Inquire

AMA ROYALTY	PRICE
Mail Only	\$13.50 per thousand
Mail Only CME (Category I or II)*	\$9.75 per thousand
Telemarketing Only	\$15.25 per thousand
Telemarketing Only, CME (Category I or II)*	\$11.75 per thousand
Telemarketing Follow-up**	\$12.50 per thousand
Fax Numbers (Text must be pre-approved)***	\$170 per thousand
ABMS (select or deselect only)	12% of mail royalty
License Data (select or deselect only)	\$3 per thousand

**New AMA royalty prices go into effect as of April 1, 2018.**

\*Example of the type of statement that qualifies for the CME exemption royalty rate: "This program is accredited by the Accreditation Council for Continuing Medical Education and designates the educational activity for xx hours in Category 1 and Category 2 credit toward the AMA Physician's Recognition award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity."

\*\*For a mail project PLUS phone follow up, the applicable mail rate plus \$12.50 per thousand applies

\*\*\*The sender of faxes (not the list seller) is required to comply with various laws and regulations, from the Federal Communications Commission (FCC) and other agencies. Most notably, fax senders must provide a mechanism to "unsubscribe" from future faxes. For more information, please consult a Redi-Data Health sales professional.

†Email addresses are not AMA-PPD data.

ADDITIONAL FEES	PRICE
Keycode (Each)	\$4 per thousand
Random/Nth Selections	\$20 each
File Splits	\$20 each
Phone Numbers	\$25 per thousand
Fax Numbers	\$30 per thousand
Shipping/Handling	\$50 flat

OUTPUT OPTIONS	PRICE
Email/FTP	\$50 flat



Additional list service/output charges may apply depending on order. Please inquire for a price quote.

## ADDITIONAL ORDERING INFORMATION:



All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed AMA list use agreement required prior to release of order. Check or credit card required for first time orders/clients.

[View and run counts on our free online count system at ama.redicounts.com](http://ama.redicounts.com)

### Headquarters

 107 Little Falls Road  
Fairfield, NJ 07004  
 973.227.4380

### Sales Offices

 20 E. Taunton Road, Suite 520  
Berlin, NJ 08009  
 856.988.6969

 4577 Nob Hill Road, Suite 211  
Sunrise, FL 33351  
 877.288.3282