



## Superior **email deployment** requires the latest technology

Successful email deployment is an extremely sensitive and complex process involving dozens of checkpoints and procedures along the way. If any one of these is executed poorly, or not at all, you risk substantial loss of time, investment and reputation.

Redi-Data is an industry-leading provider of email deployment solutions – with the experience, expertise and relationships that get your message to the desktops and mobile devices of your target customers. Our multi-step quality process and latest deployment technology insures your important email communication utilizes best-of-breed industry practices.

Through our multi-channel marketing platform – Redi-Data tests and operates the industry’s most advanced in-house email deployment systems, getting our customers maximum click-throughs, conversions and marketing reach.

Combine Redi-Data’s email deployment, tracking and reporting, with Redi-Data’s proprietary industry-best emails to achieve the maximum results your email campaign deserves. You’ll get the measurable information you need to fix red flags, dramatically reduce complaints and increase response rates.

Contact us and get started with a cost-effective email deployment today.

Redi-Data’s email deployment includes:



### Technology

On-premise servers, software and database management can deliver campaigns powerful enough to reach millions, yet customizable for every individual with variable images, headlines, content, offers and more.



### Expertise

Experience in campaign strategy, anti-spam procedures, quality assurance, reputation monitoring and the industry’s best practices for email deployment that produce superior results.



### Tracking and Reporting

Best-in-class analytics measure open rates, bounce-backs, click-throughs, conversions and more – sophisticated metrics that empower you to constantly refine your strategy and improve your ROI.



### Data Management

Lead generation, data hygiene and database building that leverages the power of customer intelligence and carries over into your company-wide marketing efforts.

### Sales Offices

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