OVER 650,000 MENTAL HEALTH PROFESSIONALS POSTAL ADDRESSES PLUS EMAIL ADDRESSES AVAILABLE

DESCRIPTION

With over 650,000 highly trained physicians, therapists and counselors, break through to one of the largest, specialized markets in healthcare. The Mental Health Professionals Database delivers reliable, detailed leads for a variety of custom offers including continuing education programs, recruitment projects, credit cards, catalogs, insurance, magazine subscriptions and many more.

FEATURES

- Over 650,000 Mental Health Professionals
- State License Driven Data
- Updated Monthly
- Email addresses available

SELECTIONS

TITLE SELECTIONS:

- Mental Health Master File
- Marriage Family Therapists
- Marriage Family Therapists - Intern
- Mental Health Counselor
- Professional Counselor
- Professional Counselor - Addiction
- Professional Counselor - Clinical
- Psychologists
- Psychologists - Clinical
- Psychologists - Educational
- Psychologists - Master/Doctorate
- Social Worker
- Social Worker - Certified
- Social Worker - Clinical
- Social Worker -Independent
- Social Work - Licensed
- Social Worker - Master/Doctorate

BROADCAST SERVICE PACKAGE

EMAIL DEPLOYMENT: Includes set-up, two tests, and deployment of text and HTML email message. Email message must be supplied in final broadcast form. Additional charges apply for specialized graphics including oversized email messages.

EMAIL REPORT: Includes summary information regarding the mailing, seed names, messages delivered, messages opened, removes, clickthroughs, bad addresses and net names sent. (Please note the "Reply to Clicks" are not captured in the report, but can be redirected to an email address of your choice.)

URL TRACKING (Clickthroughs): Tracks individual URLs that have been clicked on in your email message. Multiple URLs can be tracked in one email message.

TURNAROUND TIME: 3-5 days after receipt of your email message and list owner approvals.

ADDITIONAL EMAIL SERVICES

PERSONALIZATION: Personalize each email message with the individual's name.

PIN NUMBERS (Personal Identification Numbers): Append unique identification numbers to each individual email message.

DATABASE MATCHING: We can match a client supplied file to our email database and select the matched records for email broadcast.

DATABASE MATCH EMAIL FLAG: Supply a client's file back to them with a flag indicating which records have an email address.

OPT OUT/NON DELIVERABLES: Provide the Opt Out/Non Deliverables from an email broadcast for client supplied files.

SUPPRESS FILE: We can suppress a client supplied file of emails.

ANALYSIS FILE: After deployment, we can provide a report of the number of email messages delivered, opened, who opened the message, the number of email messages forwarded, and the number of "clickthroughs" and removes. (Additional fees apply.)

MENTAL HEALTH PROFESSIONALS POSTAL AND EMAIL LISTS

POSTAL LIST RENTAL / SELECTION CHARGES

STANDARD PRICING	PRICE
List Use	$65 per thousand
Minimum Order	$325

ADDITIONAL FEES	PRICE
State	N/C
Title	$10 per thousand
Licensure State	$10 per thousand
Key Coding	$ 4 per thousand

OUTPUT OPTIONS	PRICE
Email/FTP	$50 flat

ADDITIONAL ORDERING INFORMATION:

All lists are limited to a one-time use unless otherwise specified. Unlimited use available upon approval. 20% commission to brokers. Pre-payment may be required.

EMAIL LIST RENTAL / SELECTION CHARGES

PRODUCT STAGE	TYPE	SERVICE	DESCRIPTION	PRICE	PER	MINIMUM
BROADCAST	Basic	Broadcast (Turnaround time: 3-5 days after receipt of email message in final broadcast and all necessary approvals.)	One time use Set-up includes; two (2) tests; one (1) message transmission and summary report	$275	M	$825
FRONT END (Pre-Broadcast)	Creative	Personalization	Personalization per occasion	$75	EACH	$75
		Image Hosting	Email contains single image	$75	FLAT	$75
OPTIONS	Tracking	URL Tracking (Clickthroughs)	Tracks total clicks, by URL, in your email message. Multiple URLs can be tracked in one email message	Included	EACH	Included
		PIN NUMBERS	Append unique PIN, assigned by client or Redi-Data, to individual email messages	$150	FLAT	$150
		Database Match	Match client-supplied file to Redi-Data email database	Match: $200	FLAT	$200
	CAN-SPAM Compliance	Suppress Client's File	Suppress a client-supplied file of email addresses	$100	FLAT	$100
BACK-END (Post-Broadcast)	CAN-SPAM Compliance	Provide Opt-out	Supply file of opt-out email addresses from broadcast	Included	FLAT	Included
OPTIONS	Back-end Analysis	Email Broadcast analysis file	Provide post-broadcast analysis, record-specific results including delivery, open, forward, click-through, and opt-outs	$500	FLAT	$500

View and run counts on our free online count system at ama.redicounts.com

Headquarters
107 Little Falls Road
Fairfield, NJ 07004-2105
☎ 973.227.4380

Sales Offices
600 Route 73 North, Suite 10A
Marlton, NJ 08053
☎ 856.988.6969

4577 Nob Hill Rd, Suite 211
Sunrise, FL 33351
☎ 877.288.3282