



ICD-9 / ICD-10 / CPT / HCPCS INSURANCE CLAIMS DATA

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DESCRIPTION:

ICD-9, ICD-10, CPT, and HCPCS codes are some of the many coding mechanisms used by healthcare professionals, billers, and third parties on a daily basis to streamline the medical billing cycle. Identify the right audience for your next campaign by creating a complete picture of healthcare providers using insurance claims data combined with prescribing habits, and demographic information such as hospital or group affiliation. Redi-Data's insurance claims data can be matched to physician prescribing data and is updated quarterly.

SELECTIONS:

BASIC SELECTIONS:

- Specialty
- Physician state licensing data
- Decile information by therapeutic class
- Decile information by individual product class
- Hospital or Group Affiliation
- Geography
- Gender
- Age

FEATURES:

- Includes MDs, DOs, NPs, PAs
- Includes ICD-9, ICD-10, CPT and HCPCS codes
- NPI numbers can be matched to AMA and AOA database, postal and email lists
- NPI numbers can be matched to physician prescribing data
- Updated quarterly

GEOGRAPHIC SELECTIONS:

- State
- County
- SCF (1st 3 ZIP Digits)
- ZIP Code
- Radius Select

View reverse side for pricing details

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PRICE

LIST RENTAL / SELECTION CHARGES

RENTAL

1,000 Min	\$100 per thousand
AMA ROYALTY	PRICE
Mail Only	\$22.25 per thousand
Mail Only CME (Category I or II)*	\$16.25 per thousand
Telemarketing Only	\$25.25 per thousand
Telemarketing Only, CME (Category I or II)*	\$19.25 per thousand
Telemarketing Follow-up**	\$12.50 per thousand
Fax Numbers	\$170 per thousand
(Text must be pre-approved)***	
ABMS (select or deselect only)	12% of mail royalty
(Non-CME: \$2.67/M CME: \$1.95/M)	
License Data (select or deselect only)	\$5 per thousand

ADDITIONAL FEES PRICE

Keycode (Each)\$4 per thousandRandom/Nth Selections\$20 eachFile Splits\$20 eachPhone Numbers\$25 per thousandFax Numbers\$30 per thousandShipping/Handling\$50 flat

OUTPUT OPTIONS PRICE Email/FTP \$50 flat

Additional list fees, royalty and output charges may apply depending on order. Please inquire for a price quote.

ADDITIONAL ORDERING INFORMATION:

All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed AMA list use agreement required prior to release of order. Check or credit card required for first time orders/clients.

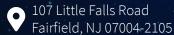
*Example of the type of statement that qualifies for the CME exemption royalty rate: "This program is accredited by the Accreditation Council for Continuing Medical Education and designates the educational activity for xx hours in Category 1 and Category 2 credit toward the AMA Physician's Recognition award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity."

**For a mail project PLUS phone follow up, the applicable mail rate plus \$12.50 per thousand applies

***The following statements must appear on all faxes: "If you wish to have your Fax number removed from the AMA's Physician Fax Database call 1-800-621-8335"

View and run counts on our free online count system at ama.redicounts.com

Headquarters



8 973.227.4<u>380</u>

Sales Offices

• 600 Route 73 North, Suite 10A Marlton, NJ 08053

8 856.988.6969



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