

## **DESCRIPTION:**

With Redi-Data's insurance claims data you can microtarget healthcare providers using information about the diagnoses they make and the procedures they perform. Redi-Data offers the most reliable and updated insurance claims data available, including ICD-9 / ICD-10 codes, CPT codes and HCPCS codes used in claims.

Identify the right audience for your next campaign by creating a complete picture of healthcare providers using insurance claims data combined with prescribing habits, and demographic information such as hospital or group affiliation.

Reach the right audience with Redi-Data's complete list of postal and email addresses for healthcare professionals.

### **FEATURES:**

- Includes MDs, DOs, NPs, PAs
- Includes ICD-9, ICD-10, CPT and HCPCS codes
- NPI numbers can be matched to AMA and AOA database, postal and email lists
- NPI numbers can be matched to physician prescribing data
- Updated quarterly

## PRICING:

PRICE:

\$100.00 per thousand (\$1,000 min)

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4577 Nob Hill Road Suite 211 Sunrise, FL 33351

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#### **AMA LIST RENTAL / SELECTION CHARGES**

| AMA ROYALTY:                                | PRICE:              | ADDITIONAL FEES:               | PRICE:               |
|---|---------------------|--------------------------------|----------------------|
| Mail Only                                   | \$22.25/M           | Keycode (Each)                 | \$4.00 per thousand  |
| Mail Only CME                               | \$16.25/M           | Random/Nth Selections          | \$20.00 each         |
| (Category I or II)*                         |                     | File Splits                    | \$20.00 each         |
| Telemarketing Only                          | \$25.25/M           | Phone Numbers                  | \$25.00 per thousand |
| Telemarketing Only, CME (Category I or II)* | \$19.25/M           | Fax Numbers                    | \$30.00 per thousand |
| Telemarketing Follow-up**                   | \$12.50/M           | Shipping / Handling            | \$50.00 flat         |
| Fax Numbers (Text must be pre-approved)***  | \$170.00/M          | OUTPUT OPTIONS:                | PRICE:               |
| ABMS Select or Deselect                     | 12% of mail royalty | E-mail Transfer                | \$75.00 flat         |
| (Non-CME: \$2.67/M; CME: \$1.95/M)          |                     | Diskette                       | \$80.00 flat         |
| License Data                                | \$5.00 per thousand | Таре                           | \$50.00 flat         |
| (select or deselect only)                   |                     | 4-up Cheshire Labels           | \$12.00 per thousand |
|   |                     | 4-up Pressure Sensitive Labels | \$12.00 per thousand |

Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote.

#### ADDITIONAL ORDERING INFORMATION:

All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed AMA list use agreement required prior to release of order. Check or credit card required for first time orders/clients.

# View and run counts on our free online count system at ama.redicounts.com

\*Example of the type of statement that qualifies for the CME exemption royalty rate: "This program is accredited by the Accreditation Council for Continuing Medical Education and designates the educational activity for xx hours in Category 1 and Category 2 credit toward the AMA Physician's Recognition award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity."

<sup>\*\*</sup>For a mail project PLUS phone follow up, the applicable mail rate plus \$12.25 per thousand applies

<sup>\*\*\*</sup>The following statements must appear on all faxes: "If you wish to have your Fax number removed from the AMA's Physician Fax Database call 1-800-621-8335"