



AMERICAN
MEDICAL
ASSOCIATION (AMA)

OVER ONE MILLION U.S. PHYSICIANS AND MEDICAL STUDENTS POSTAL ADDRESSES, PHONE AND FAX RECORDS PLUS *EMAIL ADDRESSES* AVAILABLE**

LIST INFORMATION:

BASIC INFORMATION:

- Over One Million Active U.S. Physicians and 85,000 Medical Students (**AMA Members and Non-Members**)
- Derived from the AMA Physician Masterfile
- Updated Weekly
- BPA Accepted
- CASS Certified™/MOVE Updated
- National Change of Address service (**NCOA**), Locatable Address Conversion System (**LACS**), and Delivery Point Validation (**DPV**) weekly
- Sample Mailing Piece, Fax, Telemarketing Script Required
- Signed List Use Agreement Required

DESCRIPTION:

- The most complete and accurate listing of physicians – all U.S. Physicians (**MD and DO**) including members and non-members of the AMA. Addresses and other data are accurate due to weekly updates through surveys, publication mailings and various other techniques.

COLLECTION, MAINTENANCE, QUALITY:

- Primary source reported data from medical schools, residency training institutions, state licensing agencies, US Surgeon General, medical groups and societies, Drug Enforcement Administration (**DEA**), and American Board of Medical Specialties (**ABMS**).

SELECTIONS:

BASIC SELECTIONS:

- Specialty: Self-Designated Primary and Secondary Practice Specialties
- Degree: MD or DO
- Age
- Birth Year
- Gender

GEOGRAPHIC SELECTIONS:

- Preferred Mailing Address/Address Type (**Home, Office or Unknown**)
- State
- County
- SCF (**1st 3 ZIP Digits**)
- ZIP Code
- MSA (**Metropolitan Statistical Area**)
- PMSA (**Primary Metropolitan Statistical Area**)
- Radius Select

TELECOMMUNICATIONS:

- Phone Numbers (**where available**)
- Fax Numbers (**where available**)

TYPE OF PRACTICE SELECTIONS:

- Office Based
- Hospital Staff
- Residents - All Years
- Administration
- Teaching
- Research
- Other
- Unclassified/Unspecified

DEMOGRAPHIC SELECTIONS:

- Board Certification and Subcertification
- State/Country of Birth
- State(s) of Licensure/Year of Licensure
- State of Residency Training/Year Completed
- Residency Program
- State of Medical School
- Medical School Attended/Year of Graduation
- Hospital Affiliation
- Present Employment (**Private Practice, Group Practice, etc.**)

**Email addresses are not AMA-PPD data.

973.227.4380 Fax: 973.808.5511 sales@redidata.com redidata.com

View and run counts on our free online counts system at ama.redicounts.com

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LIST RENTAL / SELECTION CHARGES

RENTAL:	PRICE:	ADDITIONAL FEES:	PRICE:
5,000 and under	\$375.00 minimum	Keycode (<i>Each</i>)	\$4.00 per thousand
5,001 - 15,000	\$75.00 per thousand	Random/Nth Selections	\$20.00 each
15,001 - 30,000	\$65.00 per thousand	File Splits	\$20.00 each
30,001 - 60,000	\$55.00 per thousand	Phone Numbers	\$25.00 per thousand
60,001 - 100,000	\$45.00 per thousand	Fax Numbers	\$30.00 per thousand
100,001 - 150,000	\$35.00 per thousand	Shipping / Handling	\$50.00 flat
150,001 and over	\$25.00 per thousand		
Email Addresses [†]	Please Inquire		
		OUTPUT OPTIONS:	PRICE:
		E-mail/FTP	\$50.00 flat
AMA ROYALTY:	PRICE:		
Mail Only	\$22.25 per thousand		
Mail Only CME (<i>Category I or II</i>)*	\$16.25 per thousand		
Telemarketing Only	\$25.25 per thousand		
Telemarketing Only, CME (<i>Category I or II</i>)*	\$19.25 per thousand		
Telemarketing Follow-up**	\$12.50 per thousand		
Fax Numbers (<i>Text must be pre-approved</i>)**	\$170.00 per thousand		
ABMS (<i>select or deselect only</i>)	12% of mail royalty		
License Data (<i>select or deselect only</i>)	\$5.00 per thousand		

Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote.

ADDITIONAL ORDERING INFORMATION:

All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed AMA list use agreement required prior to release of order. Check or credit card required for first time orders/clients.

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*Example of the type of statement that qualifies for the CME exemption royalty rate: "This program is accredited by the Accreditation Council for Continuing Medical Education and designates the educational activity for xx hours in Category 1 and Category 2 credit toward the AMA Physician's Recognition award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity."

**For a mail project PLUS phone follow up, the applicable mail rate plus \$12.50 per thousand applies

***The sender of faxes (not the list seller) is required to comply with various laws and regulations, from the Federal Communications Commission (FCC) and other agencies. Most notably, fax senders must provide a mechanism to "opt-out" of future faxes. For more information, please consult a Redi-Data Health sales professional.

[†]Email addresses are not AMA-PPD data.

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