



NURSE PRACTITIONER (NP) DATACARD

LIST INFORMATION:

BASIC INFORMATION:

- Over 140,000 NP's
- Updated Quarterly
- Sample Mailing Piece Required

DESCRIPTION:

- Nurse Practitioners are healthcare professionals with advanced education and clinical training to diagnose, treat and prevent disease. They are licensed in all 50 states and the District of Columbia to order, perform and interpret diagnostic tests; diagnose and treat acute and chronic conditions; and write prescriptions.

BASIC SELECTIONS:

- Specialty
- Gender
- Date of Birth
- Practice Setting
- Fax Number
- Phone Number

GEOGRAPHIC SELECTIONS:

- State
- SCF (*1st 3 ZIP Digits*)
- ZIP Code
- Radius Select

SPECIALTIES AVAILABLE:

- Acute Care (ACU)
- Addition Medicine (ADM)
- Allergy (A)
- Allergy Immunology (ALI)
- Adult Medicine (ADL)
- Ambulatory Care (AC)
- Anesthesiology (ANES)
- Cardiology (CD)
- Cardiothoracic Surgery (CTS)
- Correctional/Prison Med (CO)
- Critical Care Med (CCM)
- Dermatology (DERM)
- Diabetes (DIAB)
- Emergency Medicine (EM)
- Endocrinology (END)
- Family Practice (FM)
- Gastroenterology (GE)
- General Surgery (GS)
- Geriatric (GER)
- Gynecological Oncology (GO)
- Hepatology (HP)
- Holistic Health/Nutrition (HH)
- HIV or AIDS (HIV)
- Infectious Disease (ID)
- Internal Medicine (IM)
- Neonatal/Perinatal (NPN)
- Nephrology (NEP)
- Neurology (NRO)
- OB/GYN (OBG)
- Occupational Health (OCC)
- Oncology/Hematology (ONC)
- Operating Room (OR)
- Ophthalmology (OPH)
- Orthopedic Surgery (ORS)
- Orthopedics (OFA)
- Otolaryngology (OTO)
- Pain Management (APM)
- Pediatrics (PED)
- Plastic Surgery (PS)
- Primary Care (PC)
- Psychiatry (PSY)
- Pulmonary Disease (PUD)
- Radiology (R)
- Rehab Medicine (RHB)
- Reproductive Medicine (RP)
- Rheumatology (RHU)
- Rural/Community/Home (RCH)
- School/College Health (SCH)
- Sports Medicine (SM)
- Transplant Surgery (TTS)
- Trauma Surgery (TRS)
- Unknown (UNK)
- Urgent Care (UCM)
- Urology (URO)
- Women's Health (WH)

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NURSE PRACTITIONER (NP)

LIST RENTAL / SELECTION CHARGES

| STANDARD PRICING: | PRICE: |
|--------------------------|----------------------|
| Minimum Order | \$350.00 Minimum |
| List Use | \$95.00 per thousand |

| CME PRICE: | PRICE: |
|-------------------|----------------------|
| Minimum Order | \$300.00 Minimum |
| List Use | \$80.00 per thousand |

| ADDITIONAL FEES: | PRICE: |
|-------------------------|----------------------|
| Gender | \$10.00 per thousand |
| Date of Birth | \$10.00 per thousand |
| Phone Numbers | \$25.00 per thousand |
| Fax Numbers | \$30.00 per thousand |

| OUTPUT OPTIONS: | PRICE: |
|--------------------------------|----------------------|
| E-mail Transfer | \$75.00 flat |
| Diskette | \$80.00 flat |
| Tape | \$50.00 flat |
| 4-up Cheshire Labels | \$12.00 per thousand |
| 4-up Pressure Sensitive Labels | \$12.00 per thousand |

Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote.

ADDITIONAL ORDERING INFORMATION:

All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed list use agreement required prior to release of order. Check or credit card required for first time orders/clients.

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