

## REACH OVER 16 MILLION BUSINESSES AND OVER 23 MILLION EXECUTIVES

Redi-Business features hundreds of criteria such as SIC Codes (industry-specific codes), job titles, geography, age, gender, language, ethnicity and much more – to pinpoint the best prospects for your product or service. Our hands-on data experts will help you create your targeted list from millions of executives, specialized employees and high-level decision makers. With multiple specific titles within a company, you can maximize your efforts in specific business categories.

Redi-Business lists compile a broad array of U.S. businesses from dozens of trusted sources including: one-on-one interviews, yellow pages, courthouse records, company phone listings, credit inquiry reports, and USPS updates. Monthly refreshes ensure our database is one of the most current available. What's more, we ensure a high level of accuracy with DPV, data cleansing and data processing services, all free of charge.

### FEATURES:

- Selectable by 2, 4, 6, or 8-digit SIC Code
- Ongoing Phone Verification and Monthly NCOA
- Address Standardized and Data Hygiene Processed
- CASS Certification and ZIP+4 Append
- CEO/Owner/Manager Available for Most Businesses
- 100% Phone Coverage

### SELECTS INCLUDE:

- Annual Sales Volume
- Top Executive Contact Name
- Employee Size
- E-mail Addresses (where available)
- Executives/Professionals by Title
- Fax Numbers
- Gender of Executives
- Radius by Rooftop or ZIP Code
- Headquarter/Branch
- Executives by Language Spoken
- Executives by Ethnicity
- Import/Export
- Longitude/Latitude
- Professional Specialty
- Public vs. Private
- Square Footage
- Area Code
- Female Owned Businesses
- Minority Owned Businesses
- Home Businesses
- Year Founded
- Much More

### SOURCES INCLUDE:

- One-on-one Interviews
- Courthouse Records
- Credit Inquiry Reports
- Many More
- Yellow Pages
- Company Phone Listings
- USPS Updates

### BASE PRICING

\$50/M one time use  
\$80/M two time use  
\$100/M unlimited use  
Minimum \$100

### DELIVERY PRICING

Barcode	Inquire
CD/DVD	\$50
E-mail/FTP	\$25
Galley	\$15/M
P/S Labels	\$15/M
Presort	Inquire

### SELECTS PRICING

Contact Names	\$20/M
Employee Size	\$10/M
Key Code	\$5/M
Sales Volume	\$10/M
Title Slug	\$5/M
Telephone	\$10/M
Fax	\$20/M
Additional Selects	Inquire

### CANCELLATION

Before mail date:  
\$50 + \$10/M + shipping.  
On or after mail date:  
Full charge.

Brokers, resellers, file licensees, lettershops, and data professionals, please call for additional information and rates.

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## REDI-BUSINESS® SELECTS

Executives and Professionals by Title	23,304,716	Number of Employees on Site	
		Less than 10	14,674,401
Executives and Professionals by Ethnicity	21,051,101	10-19	952,893
		20-49	662,443
Executives and Professionals by Language (Excluding English)	1,290,661	50-99	242,398
		100-249	129,545
		250-499	29,366
Headquarters vs. Branch		500-999	10,807
Single Location Company	14,925,180	1,000-4,999	5,998
Headquarters	307,191	5,000+	372
Branch	1,475,852		
		Total Number of Employees in Company	
Annual Sales Volume		Less than 10	15,198,851
Under \$500,000	12,780,857	10-19	730,163
\$500,000-\$999,999	842,245	20-49	469,383
\$1MM-\$9.9MM	804,798	50-99	159,602
\$10MM-\$19.9MM	49,714	100-249	85,752
\$20MM-\$49.9MM	27,150	250-499	29,512
\$50MM-\$99.9MM	8,806	500-999	15,665
\$100MM-\$499.9MM	8,191	1,000-4,999	14,962
\$500MM-\$999.9MM	1,539	5,000+	4,333
\$1Billion or more	2,256		
		Small Businesses	13,463,185
Industry		Subsidiary vs. Non-Subsidiary	
01-09 Agriculture, Forestry & Fishing	764,074	Subsidiary	114,384
10-14 Mining	35,368	Non-Subsidiary	16,593,839
15-17 Construction	1,467,219		
20-39 Manufacturing	690,578	Executive Gender	
40-49 Transportation & Utilities	661,615	Female	2,794,551
50-51 Wholesale	789,937	Male	8,669,422
52-59 Retail	2,540,604		
60-67 Finance, Insurance & Real Estate	1,381,567		
70-79 Services	4,697,089		
80-89 Health Care	3,762,136		
91-96 Public Administration	215,178		

## BUSINESSES BY 2-DIGIT SIC CODE

01 Agricultural Production: Crops	299,207	50 Wholesale Trade: Durable Goods	498,282
02 Agricultural Prod: Livestock/Animal	123,882	51 Wholesale Trade: Nondurable Goods	291,655
07 Agricultural Services	304,700	52 Building Supply, Hrdwre, Garden, etc.	128,861
08 Forestry	12,445	53 General Merchandise Stores	60,836
09 Fishing, Hunting & Trapping	5,114	54 Food Stores	272,788
10 Metal Mining	1,144	55 Auto Dealers & Service Stations	269,579
12 Coal Mining	1,466	56 Apparel & Accessory Stores	186,684
13 Oil & Gas Extraction	25,100	57 Home Furniture, Frnshing & Equip Strs	219,014
14 Mining & Quarrying: Nonmetal Materials	5,439	58 Eating & Drinking Places	646,731
15 Building Construction: Gen. Contractors	584,912	59 Miscellaneous Retail	756,111
16 Heavy Construction Except Buildings	56,399	60 Depository Institutions	112,994
17 Construction: Special Trade Contractors	825,908	61 Nondepository Credit Institutions	96,626
20 Food & Kindred Product Manu	36,872	62 Security & Commodity Bkrs, Dlrs, etc.	90,842
21 Tobacco Products	620	63 Insurance Carriers	34,956
22 Textile Mill Products Manu	11,775	64 Insurance Agents, Brokers & Service	209,179
23 Apparel & Other Finished Product Manu	30,595	65 Real Estate	667,935
24 Lumber & Wood Prods. Except Furniture	52,852	67 Holding & Other Investment Offices	169,035
25 Furniture & Fixture Manu	17,382	70 Hotels, Camps, Lodging, etc.	117,606
26 Paper & Allied Product Manu	11,249	72 Personal Services	680,619
27 Printing, Publishing & Allied Industries	114,636	73 Business Services	2,715,480
28 Chemicals & Allied Product Manu	36,419	75 Auto Repair, Services & Parking	366,219
29 Petroleum Refining & Related Manu Inds	4,598	76 Miscellaneous Repair Services	274,447
30 Rubber & Miscellaneous Plastic Manu	19,215	78 Motion Pictures	76,776
31 Leather & Leather Products Manu	5,458	79 Amusement & Recreation Services	263,977
32 Stone, Clay, Glass & Concrete Prods Manu	27,489	80 Health Services	926,432
33 Primary Metal Industries Manu	13,454	81 Legal Services	314,492
34 Fabricated Metal Products Manu	54,828	82 Educational Services	258,358
35 Industrial & Commercial Machinery Manu	87,969	83 Social Services	359,893
36 Electronic & Other Electrical Equip Manu	41,569	84 Museums, Art Galleries & Gardens	21,519
37 Transportation Equipment Manu	23,592	86 Membership Organizations	610,824
38 Measuring & Analyzing Instruments Manu	29,856	87 Engineering, Accting, Mgmt Svcs, etc.	933,865
39 Miscellaneous Manufacturing	70,150	89 Miscellaneous Services	262,521
40 Railroad Transportation	3,065	91 Executive, Legislative & General Govt	54,704
41 Local/Suburban Transit & Hwy Passenger	47,585	92 Justice, Public Order & Safety	68,538
42 Motor Freight Transportation/Warehouse	242,913	93 Public Finance, Taxation & Mon Policy	6,518
43 United States Postal Service	25,218	94 Administration of HR Programs	20,821
44 Water Transportation	13,711	95 Admin of Environ Quality Programs	27,172
45 Transportation by Air	17,832	96 Administration of Economic Programs	22,825
46 Pipelines, Except Natural Gas	1,216	97 Nat'l Security & International Affairs	14,600
47 Transportation Services	127,933	99 Non-Classified Businesses	Inquire
48 Communications	124,636		
49 Electric Gas & Sanitary Services	57,506		

## DECISION MAKERS

Owner	3,585,181	Secretary	15,955
President	2,807,962	Mayor	10,599
Principal	4,216,229	Co-Owner	6,854
Manager	829,010	General Partner	9,803
Partner	324,308	Agent	4,136
Member	400,974	Sales & Marketing Manager	4,455
Branch Manager	250,495	Chief Financial Officer	7,121
Director	219,669	Officer Manager	2,617
Pastor	191,593	District Manager	2,419
Chief Executive Officer	216,355	Executive Vice President	2,936
Chairman of the Board	43,871	Controller	2,683
General Manager	48,773	Operations-Production-Manufacturing	1,884
Executive Director	64,495	Chief Operating Officer	1,937
Vice President	41,870	Sheriff	2,061
Administrator	27,495	Regional Manager	1,239
Chief	21,309	Supervisor	1,078
Superintendent	18,098	Senior Vice President	1,093
Managing Partner	15,392	Additional Titles	Inquire
Treasurer	10,430		

## STATE COUNTS

AK	Alaska	36,257	MT	Montana	66,967
AL	Alabama	251,326	NC	North Carolina	507,949
AR	Arkansas	160,031	ND	North Dakota	53,471
AZ	Arizona	272,580	NE	Nebraska	121,812
CA	California	1,894,194	NH	New Hampshire	83,646
CO	Colorado	326,332	NJ	New Jersey	476,389
CT	Connecticut	225,232	NM	New Mexico	92,238
DC	Washington, DC	47,490	NV	Nevada	112,916
DE	Delaware	50,277	NY	New York	961,375
FL	Florida	1,246,123	OH	Ohio	583,413
GA	Georgia	553,090	OK	Oklahoma	193,007
HI	Hawaii	53,833	OR	Oregon	225,233
IA	Iowa	210,410	PA	Pennsylvania	626,699
ID	Idaho	95,234	RI	Rhode Island	53,959
IL	Illinois	630,976	SC	South Carolina	229,197
IN	Indiana	325,445	SD	South Dakota	59,525
KS	Kansas	170,394	TN	Tennessee	332,978
KY	Kentucky	226,650	TX	Texas	1,358,254
LA	Louisiana	261,966	UT	Utah	138,152
MA	Massachusetts	358,863	VA	Virginia	414,051
MD	Maryland	320,243	VT	Vermont	41,862
ME	Maine	80,941	WA	Washington	367,398
MI	Michigan	562,614	WI	Wisconsin	316,254
MN	Minnesota	326,125	WV	West Virginia	69,858
MO	Missouri	316,520	WY	Wyoming	35,814
MS	Mississippi	160,068			