

**REACH CONSUMERS ALMOST ANYWHERE
WITH OVER 94 MILLION CELL PHONE NUMBERS
PLUS APPEND AND REVERSE APPEND AVAILABLE**

Cellular phones and mobile devices are increasingly becoming consumers' go anywhere, do anything lifeline to the world. Reaching these consumers maximizes your opportunities to sell, and provides an unparalleled competitive advantage.

Redi-Data's **cell phone lists** deliver the most comprehensive cell phone and mobile device offering available – with more quality, verified numbers than virtually anyone in the industry. In addition to the full name, address and cell phone numbers included with every record, you can choose from hundreds of selects to add to your prospects, such as financial, ethnicity and lifestyle information.

Strengthen the reach of your current leads and customer base with our **cell phone number append service**, adding multiple contact channels that increase sales opportunities and deliver ROI. Plus, Redi-Data's **National Do Not Call (DNC) service** gets you in compliance with federal law, while eliminating unresponsive consumers and saving on your bottom line.

FEATURES:

- Records include full name, full cell phone number and full address including ZIP+4
- Over 400 Selects Available
- National Do Not Call (DNC) List services available
- Lists searchable by dozens of criteria – such as geography, demographics, and financial – to pinpoint exactly the right leads for your company

OVER 400 ADDITIONAL SELECTS AVAILABLE, INCLUDING:

- Credit Indicator
- Wealth Indicator
- Mortgage/Home Purchase
- Estimated Household Income
- Presence/Number of Children
- Investments
- Property Selects (Home Heat, Air Conditioning, Swimming Pool, etc.)
- Age and Gender
- Over 150 Ethnicities
- Over 75 Languages
- Over a Dozen Religions
- Lifestyle, Contributor and Purchasing Habits Selectors
- Radius by Rooftop or ZIP Code

NATIONAL DO NOT CALL (DNC) SERVICE:

Federal laws put the responsibility with the caller to comply with DNC regulations, including separate standards for cell phones. Our DNC service helps get in compliance quickly and easily. (For more information, call our data experts, or review our whitepaper about National Do Not Call compliance.)

BASE PRICING

\$55/M one time use
\$75/M two time use
\$95/M unlimited use
Minimum \$150

DELIVERY PRICING

CD/DVD \$50
E-mail/FTP \$75

SELECTS PRICING

Children Age/Gender \$5/M
Interests/Hobbies \$5/M
Donors/Contributors \$5/M
Date of Birth \$10/M
Ethnicity/Religion \$10/M
Language \$10/M
Home/Property \$10/M
Econometrics \$20/M
Land Line Phone \$20/M
(where avail)
Demographic
Additional Selects Inquire

CANCELLATION

Before mail date:
\$50 + \$10/M + shipping.
On or after mail date:
Full charge.

Brokers, resellers, file licensees, lettershops, and data professionals, please call for additional information and rates.