



**OVER ONE MILLION U.S. PHYSICIANS AND MEDICAL STUDENTS  
POSTAL ADDRESSES, PHONE AND FAX RECORDS  
PLUS EMAIL ADDRESSES AVAILABLE\*\***

**LIST INFORMATION:**

**BASIC INFORMATION:**

- Over 900,000 Active U.S. Physicians and 75,000 Medical Students (**AMA Members and Non-Members**)
- Derived from the AMA Physician Masterfile
- Updated Weekly
- BPA Accepted
- CASS Certified™/MOVE Updated
- National Change of Address service (**NCOA**), Locatable Address Conversion System (**LACS**), and Delivery Point Validation (**DPV**) weekly
- Sample Mailing Piece, Fax, Telemarketing Script Required
- Signed List Use Agreement Required

**DESCRIPTION:**

- The most complete and accurate listing of physicians – all U.S. Physicians (**MD and DO**) including members and non-members of the AMA. Addresses and other data are accurate due to weekly updates through surveys, publication mailings and various other techniques.

**COLLECTION, MAINTENANCE, QUALITY:**

- Primary source reported data from medical schools, residency training institutions, state licensing agencies, US Surgeon General, medical groups and societies, Drug Enforcement Administration (**DEA**), and American Board of Medical Specialties (**ABMS**).

**SELECTIONS:**

**BASIC SELECTIONS:**

- Specialty: Self-Designated Primary and Secondary Practice Specialties
- Degree: MD or DO
- Age
- Birth Year
- Gender

**GEOGRAPHIC SELECTIONS:**

- Preferred Mailing Address/Address Type (**Home, Office or Unknown**)
- State
- County
- SCF (**1st 3 ZIP Digits**)
- ZIP Code
- MSA (**Metropolitan Statistical Area**)
- PMSA (**Primary Metropolitan Statistical Area**)
- Radius Select

**TELECOMMUNICATIONS:**

- Phone Numbers (**where available**)
- Fax Numbers (**where available**)

**TYPE OF PRACTICE SELECTIONS:**

- Office Based
- Hospital Staff
- Residents - All Years
- Administration
- Teaching
- Research
- Other
- Unclassified/Unspecified

**DEMOGRAPHIC SELECTIONS:**

- Board Certification and Subcertification
- State/Country of Birth
- State(s) of Licensure/Year of Licensure
- State of Residency Training/Year Completed
- Residency Program
- State of Medical School
- Medical School Attended/Year of Graduation
- Hospital Affiliation
- Present Employment (**Private Practice, Group Practice, etc.**)

\*\*Email addresses are not AMA-PPD data.

# PHYSICIAN SPECIALTY BY MEDIA COUNT\*

Specialty:	Postal:	Phone:	Fax:	Email**:
Abdominal Radiology	159	63	5	72
Abdominal Surgery	172	101	63	82
Addiction Medicine	389	244	119	182
Addiction Psychiatry	444	196	73	205
Adolescent Medicine (Family Practice)	3	2	0	3
Adolescent Medicine (Internal Medicine)	24	19	12	8
Adolescent Medicine (Pediatrics)	627	318	173	367
Adult Reconstructive Orthopedics	328	196	97	194
Aerospace Medicine	793	256	100	228
Allergy	1010	662	408	475
Allergy and Immunology	3950	2636	1598	2142
Anatomic Pathology	1284	837	507	742
Anatomic/Clinical Pathology	18788	8069	3977	9050
Anesthesiology	51983	25132	8523	28713
Bloodbanking/Transfusion Medicine	656	280	132	262
Cardiothoracic Radiology	19	12	3	8
Cardiovascular Diseases	26081	17128	8791	14141
Chemical Pathology	43	17	8	18
Child and Adolescent Psychiatry	8980	5044	2072	4286
Child Neurology	1635	831	434	943
Clinical and Laboratory Dermatological Immunology	2	2	1	1
Clinical and Laboratory Immunology (Internal Medicine)	9	2	0	6
Clinical and Laboratory Immunology (Pediatrics)	2	2	1	1
Clinical Biochemical Genetics	11	9	8	9
Clinical Cardiac Electrophysiology	1399	843	335	829
Clinical Cytogenetics	12	9	4	7
Clinical Laboratory Immunology (Allergy and Immunology)	47	31	14	31
Clinical Molecular Genetics	5	2	0	2
Clinical Neurophysiology	1141	465	101	599
Clinical Pathology	698	328	191	271
Clinical Pharmacology	384	142	72	143
Clinical Genetics	130	102	68	88
Colon and Rectal Surgery	1789	1162	675	1129
Cosmetic Surgery	126	105	53	72
Craniofacial Surgery	26	14	9	13
Critical Care Medicine (Anesthesiology)	681	259	77	378
Critical Care Medicine (Internal Medicine)	1735	791	334	1070
Critical Care Medicine (Obstetrics and Gynecology)	8	4	3	1
Cytopathology	982	356	112	514
Dermatologic Surgery	703	133	87	134
Dermatology	13187	9112	5030	7200
Dermatopathology	706	378	153	375
Developmental-Behavioral Pediatrics	161	56	18	78
Diabetes	353	229	147	200
Diagnostic Radiology	30421	16148	5675	18035
Emergency Medicine	43692	16519	4443	20699
Endocrinology, Diabetes and Metabolism	6373	3655	1819	3713
Endovascular Surgical Neuroradiology	16	9	4	9
Epidemiology	56	39	23	12
Facial Plastic Surgery	476	377	270	293
Family Medicine (formerly FP-Family Practice)	132194	65547	30586	56500
Foot and Ankle Orthopedics	143	90	42	81
Forensic Pathology	874	353	185	275
Forensic Psychiatry	541	272	96	254
Gastroenterology	14967	10034	5285	7851
General Practice	19837	9927	4210	6024
General Preventative Medicine	2929	907	373	974
General Surgery	41671	18801	9396	16692
Geriatric Medicine (Family Practice)	863	481	209	393
Geriatric Medicine (Internal Medicine)	3991	1936	780	1688
Geriatric Psychiatry	978	493	195	472

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## PHYSICIAN SPECIALTY BY MEDIA COUNT\*

Specialty:	Postal:	Phone:	Fax:	Email**:
Gynecological Oncology	554	425	260	356
Gynecology	4264	2767	1685	2297
Hand Surgery	1765	1350	692	885
Head and Neck Surgery	274	183	135	162
Hematology/Oncology	6428	3331	1316	2918
Hematology (Internal Medicine)	2340	1397	655	1156
Hematology (Pathology)	808	285	90	401
Hepatology	125	96	59	90
Hospitalist	168	132	42	110
Immunology	262	130	68	112
Infectious Disease	7675	3872	1856	3918
Internal Medicine	140647	67504	30063	61472
Internal Medicine/Pediatrics	5125	2324	872	2011
Internal Medicine (Family Practice)	33	11	2	9
Interventional Cardiology	1939	1115	362	1091
Legal Medicine	309	144	63	102
Maternal and Fetal Medicine	703	530	304	544
Medical Genetics	567	281	142	321
Medical Management	390	273	123	219
Medical Microbiology	81	32	14	38
Medical Oncology	5824	3979	2208	3191
Medical Toxicology (Emergency Medicine)	162	46	12	92
Medical Toxicology (Pediatrics)	5	4	3	4
Medical Toxicology (Preventative Medicine)	34	12	3	16
Molecular Genetic Pathology (Pathology)	66	6	1	15
Musculoskeletal Oncology	84	44	15	39
Musculoskeletal Radiology	154	68	6	87
Neonatal-Perinatal Medicine	5070	2604	1175	3263
Nephrology	9453	5571	2858	4337
Neurodevelopmental Disabilities (Pediatrics)	13	13	8	12
Neurodevelopmental Disabilities (Psychiatry and Neurology)	19	7	2	5
Neurological Surgery	7077	3969	1980	3775
Neurology	16013	8930	4727	7745
Neurology/Diagnostic Radiology/Neuroradiology	46	28	10	34
Neuromuscular Medicine	52	14	5	19
Neuropathology	441	171	91	217
Neuropsychiatry	20	18	12	13
Neuroradiology	2508	1358	393	1579
Nuclear Cardiology	8	7	4	4
Nuclear Medicine	1959	940	421	1072
Nuclear Radiology	180	94	34	116
Nutrition	194	115	56	90
Obstetrics	292	189	101	167
Obstetrics and Gynecology	49922	28298	13767	27078
Occupational Medicine	3877	2004	1047	1596
Ophthalmology	23513	16632	9309	14406
Oral and Maxillofacial Surgery	263	209	110	78
Orthopedic Surgery	28502	16966	8888	14050
Orthopedic Surgery of the Spine	787	557	303	497
Orthopedic Trauma	166	101	42	93
Osteopathic Manipulative Medicine	797	192	93	158
Other Specialty	4799	1901	857	1744
Otolaryngology	12829	7838	4479	7017
Otology/Neurotology	184	125	75	119
Pain Management	2383	1490	651	1230
Pain Medicine	36	0	0	3
Pain Medicine (Neurology)	2	2	2	2
Palliative Medicine	237	160	87	143
Pediatric Allergy	226	152	85	107
Pediatric Anesthesiology	1002	375	105	526
Pediatric Cardiology	2432	1265	615	1316
Pediatric Cardiothoracic Surgery	54	47	32	50

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## PHYSICIAN SPECIALTY BY MEDIA COUNT\*

Specialty:	Postal:	Phone:	Fax:	Email**:
Pediatric Critical Care Medicine	1772	684	266	1034
Pediatric Dermatology	4	4	2	2
Pediatric Emergency Medicine	1230	428	144	735
Pediatric Endocrinology	1181	545	279	675
Pediatric Gastroenterology	955	419	193	575
Pediatric Hematology/Oncology	2349	1011	473	1174
Pediatric Infectious Diseases	642	210	103	313
Pediatric Nephrology	684	310	143	314
Pediatric Ophthalmology	211	188	122	174
Pediatric Orthopedics	431	287	142	305
Pediatric Otolaryngology	204	144	73	142
Pediatric Pathology	184	74	43	104
Pediatric Pulmonology	836	505	199	535
Pediatric Radiology	905	479	198	594
Pediatric Rehabilitation Medicine	33	9	3	8
Pediatric Rheumatology	230	86	38	118
Pediatric Surgery	1032	627	314	698
Pediatric Surgery (Neurology)	30	25	16	25
Pediatric Urology	272	171	82	189
Pediatrics	70971	39515	19502	34716
Pharmaceutical Medicine	98	70	18	44
Phlebology	114	90	48	74
Physical Medicine and Rehabilitation	11292	5658	2749	5109
Plastic Surgery	7963	5067	2996	4440
Plastic Surgery within the Head and Neck	4	2	1	3
Proctology	13	10	5	10
Psychiatry	49024	26760	11145	21144
Psychoanalysis	629	483	164	213
Psychosomatic Medicine	121	42	8	39
Public Health and General Preventative Medicine	1924	705	384	506
Pulmonary Critical Care Medicine	5792	2738	936	3341
Pulmonary Disease	6977	4668	2575	4173
Radiation Oncology	5458	3254	1627	3282
Radiological Physics	1	0	1	0
Radiology	7874	3942	1571	3931
Reproductive Endocrinology and Infertility	739	591	365	483
Rheumatology	5582	3482	1836	3300
Selective Pathology	503	110	30	195
Sleep Medicine	455	235	107	262
Sleep Medicine (Internal Medicine)	15	15	5	14
Sleep Medicine (Pediatrics)	1	1	1	1
Sleep Medicine (Psychiatry/Neurology)	6	6	5	6
Spinal Cord Injury	126	43	13	63
Sports Medicine (Family Practice)	1143	494	162	575
Sports Medicine (Internal Medicine)	63	48	29	40
Sports Medicine (Orthopedic Surgery)	1495	997	417	963
Sports Medicine (Pediatrics)	77	41	15	39
Sports Medicine (Physical Medicine and Rehabilitation)	1008	415	163	452
Sports Medicine (Sports Medicine)	42	15	5	14
Surgical Critical Care	996	381	109	595
Surgical Oncology	418	354	219	269
Thoracic Surgery	6006	3507	1790	3730
Transplant Surgery	188	142	99	137
Trauma Surgery	314	208	122	210
Undersea and Hyperbaric Medicine	77	38	21	42
Unspecified	39826	7722	944	6141
Urgent Care Medicine	318	234	108	206
Urology	13156	8501	4781	6154
Vascular and Interventional Radiology	2043	1229	433	1413
Vascular Medicine	36	31	20	30
Vascular Neurology	120	27	7	50
Vascular Surgery	3358	2184	1136	2179

\*For official counts, please contact Redi-Data.

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# AMERICAN MEDICAL ASSOCIATION (AMA)

## LIST RENTAL / SELECTION CHARGES

<b>RENTAL:</b>	<b>PRICE:</b>	<b>ADDITIONAL FEES:</b>	<b>PRICE:</b>
5,000 and under	\$375.00 minimum	Keycode <b>(Each)</b>	\$4.00 per thousand
5,001 - 15,000	\$75.00 per thousand	Random/Nth Selections	\$20.00 each
15,001 - 30,000	\$65.00 per thousand	File Splits	\$20.00 each
30,001 - 60,000	\$55.00 per thousand	Phone Numbers	\$25.00 per thousand
60,001 - 100,000	\$45.00 per thousand	Fax Numbers	\$30.00 per thousand
100,001 - 150,000	\$35.00 per thousand	Shipping / Handling	\$50.00 flat
150,001 and over	\$25.00 per thousand		
Email Addresses <sup>†</sup>	Please Inquire	<b>OUTPUT OPTIONS:</b>	<b>PRICE:</b>
		E-mail Transfer	\$75.00 flat
<b>AMA ROYALTY:</b>	<b>PRICE:</b>	Diskette	\$80.00 flat
Mail Only	\$21.75 per thousand	Tape	\$50.00 flat
Mail Only CME <b>(Category I or II)*</b>	\$15.25 per thousand	4-up Cheshire Labels	\$12.00 per thousand
Telemarketing Only	\$24.75 per thousand	4-up Pressure Sensitive Labels	\$12.00 per thousand
Telemarketing Only, CME <b>(Category I or II)*</b>	\$18.25 per thousand		
Telemarketing Follow-up**	\$12.50 per thousand		
Fax Numbers <b>(Text must be pre-approved)***</b>	\$170.00 per thousand		
ABMS <b>(select or deselect only)</b>	12% of mail royalty		
License Data <b>(select or deselect only)</b>	\$5.00 per thousand		

Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote.

## ADDITIONAL ORDERING INFORMATION:

All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed AMA list use agreement required prior to release of order. Check or credit card required for first time orders/clients.

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*\*Example of the type of statement that qualifies for the CME exemption royalty rate: "This program is accredited by the Accreditation Council for Continuing Medical Education and designates the educational activity for xx hours in Category 1 and Category 2 credit toward the AMA Physician's Recognition award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity."*

*\*\*For a mail project PLUS phone follow up, the applicable mail rate plus \$12.50 per thousand applies*

*\*\*\*The sender of faxes (not the list seller) is required to comply with various laws and regulations, from the Federal Communications Commission (FCC) and other agencies. Most notably, fax senders must provide a mechanism to "opt-out" of future faxes. For more information, please consult a Redi-Data sales professional.*

<sup>†</sup>Email addresses are not AMA-PPD data.

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