



**OVER 200,000 US DENTISTS AND DENTAL STUDENTS  
PLUS EMAIL ADDRESSES AVAILABLE\***

**LIST INFORMATION:**

BASIC INFORMATION:

- American Dental Association (**ADA**)
- Over 180,000 U.S. Dentists
- Over 18,000 Dental Students
- Updated Bi-Weekly
- Sample Mailing Piece Required
- Signed List Use Agreement Required
- BPA Accepted
- CASS Certified™

DESCRIPTION:

- All U.S. Dentists (**DDS and DMD**) and dental students including members and non-members of the ADA.

**SELECTIONS:**

BASIC SELECTIONS:

- Specialty
- Age
- Address Type (**Home or Office**)
- Dental School
- Graduation Year
- Gender
- Membership
- Ethnicity

CURRENT OCCUPATION SELECTIONS:

- Full Time Practice (**Private Practice - More than 30 hours**)
- Part Time Practice (**Private Practice - Less than 30 hours**)
- Full Time Faculty
- Armed Forces
- Other Federal Services
- State or Local Government
- Hospital Staff
- Graduate Student/Resident
- Other Non-Dental Student
- Other Health Organization Staff
- Other Occupation
- Part Time Faculty/Part Time Resident
- Retired

TELECOMMUNICATIONS:

- Phone Numbers (**where available**)

GEOGRAPHIC SELECTIONS:

- State
- County
- SCF (**1st 3 ZIP Digits**)
- ZIP Code
- Radius Select

SPECIALTY SELECTIONS:

- General Practice
- Oral Surgery
- Endodontics
- Orthodontics
- Pediatric Dentistry
- Periodontics
- Prosthodontics
- Oral Pathology
- Dental Public Health
- Oral and Maxillofacial Radiology

PRACTICE SELECTIONS:

- Associate
- Associate Group Practice
- Independent Contractor
- Non-Owner (Solo and Group Practice)
- Owner Unknown (Solo and Group Practice)

\*Emails are not ADA Data.

# AMERICAN DENTAL ASSOCIATION (ADA)

## LIST RENTAL / SELECTION CHARGES

<b>RENTAL:</b>	<b>PRICE:</b>
8,000 and below	\$260.00 minimum
8,001 and over	\$35.00 per thousand
Email Addresses*	Please Inquire

<b>ADA ROYALTY:</b>	<b>PRICE:</b>
Mail Only	\$19.00 per thousand
Telephone	\$21.00 per thousand

<b>ADDITIONAL FEES:</b>	<b>PRICE:</b>
Keycode <i>(Each)</i>	\$4.00 per thousand
Random/Nth Selections	\$20.00 each
File Splits	\$20.00 each
Phone Numbers	\$25.00 per thousand
Shipping/Handling	\$50.00 flat

<b>OUTPUT OPTIONS:</b>	<b>PRICE:</b>
E-mail Transfer	\$75.00 flat
Diskette	\$80.00 flat
Tape	\$50.00 flat
4-up Cheshire Labels	\$12.00 per thousand
4-up Pressure Sensitive Labels	\$12.00 per thousand

Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote.

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### ADDITIONAL ORDERING INFORMATION:

All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed ADA list use agreement required prior to release of order. Check or credit card required for first time orders/clients.

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