



**OVER 43,000 ADVANCED PRACTICE NURSES
EMAIL ADDRESSES ALSO AVAILABLE**

LIST INFORMATION:

BASIC INFORMATION:

- List Source: Verispan
- Over 7,900 CNMs
- Over 22,900 CRNAs
- Over 12,900 CNSs
- Updated Daily
- Sample Mailing Piece Required

DESCRIPTION:

CERTIFIED NURSE MIDWIVES (CNM):

- Certified Nurse Midwives (CNM) are healthcare professionals who have an average of one and half years of specialized education beyond nursing school. CNMs provide well-women gynecological and low-risk obstetrical care including primary care, prenatal, labor, delivery, assistance with family planning decisions, menopausal management and intrapartum/post partum care while prescribing in 48 states and the District of Columbia.

CERTIFIED REGISTERED NURSE ANESTHETISTS (CRNA):

- Certified Registered Nurse Anesthetists (CRNA) are Registered Nurses with 2-3 years of education beyond a bachelor's degree in addition to meeting national certification and re-certification requirements. CRNAs administer more than 65% of all anesthetics each year. Certified Registered Nurse Anesthetists frequently work independently in nearly all settings in which anesthesia are given; operating rooms, obstetric delivery rooms, dentist's offices and ambulatory surgical settings.

CERTIFIED NURSE SPECIALISTS (CNS):

- A Certified Nurse Specialist (CNS) is a Registered Nurse with an advance nursing degree who provides primary care, mental health and psychotherapy. CNSs determine health assessments, make diagnoses and administer treatment, and can write prescriptions in most states. In addition to direct patient care, CNSs work in consultation, research, education and administration.

ADVANCED PRACTICE NURSES (CNM, CRNA, CNS)

LIST RENTAL / SELECTION CHARGES

STANDARD PRICING:	PRICE:
Minimum Order	\$350.00 Minimum
List Use	\$95.00 per thousand
Email Addresses	Please Inquire

CME PRICE:	PRICE:
Minimum Order	\$300.00 Minimum
List Use	\$80.00 per thousand

ADDITIONAL FEES:	PRICE:
Gender	\$10.00 per thousand
Date of Birth	\$10.00 per thousand
Phone Numbers	\$25.00 per thousand
Fax Numbers	\$30.00 per thousand

OUTPUT OPTIONS:	PRICE:
E-mail Transfer	\$75.00 flat
Diskette	\$80.00 flat
Tape	\$50.00 flat
4-up Cheshire Labels	\$12.00 per thousand
4-up Pressure Sensitive Labels	\$12.00 per thousand

Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote.

ADDITIONAL ORDERING INFORMATION:

All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed list use agreement required prior to release of order. Check or credit card required for first time orders/clients.

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