

**REACH OVER 15 MILLION BUSINESSES
AND OVER 17 MILLION EXECUTIVES**

Redi-Business features hundreds of criteria such as SIC Codes (industry-specific codes), job titles, geography, age, gender, language, ethnicity and much more – to pinpoint the best prospects for your product or service. Our hands-on data experts will help you create your targeted list from millions of executives, specialized employees and high-level decision makers. With multiple specific titles within a company, you can maximize your efforts in specific business categories.

Redi-Business lists compile a broad array of U.S. businesses from dozens of trusted sources including: one-on-one interviews, yellow pages, courthouse records, company phone listings, credit inquiry reports, and USPS updates. Monthly refreshes ensure our database is one of the most current available. What's more, we ensure a high level of accuracy with DPV, data cleansing and data processing services, all free of charge.

FEATURES:

- Selectable by 2, 4, 6, or 8-digit SIC Code
- Ongoing Phone Verification and Monthly NCOA
- Address Standardized and Data Hygiene Processed
- CASS Certification and ZIP+4 Append
- CEO/Owner/Manager Available for Most Businesses
- 100% Phone Coverage

SELECTS INCLUDE:

- Annual Sales Volume
- Top Executive Contact Name
- Employee Size
- E-mail Addresses (where available)
- Executives/Professionals by Title
- Fax Numbers
- Gender of Executives
- Radius by Rooftop or ZIP Code
- Headquarter/Franchise/Branch
- Executives by Language Spoken
- Executives by Ethnicity
- Import/Export
- Longitude/Latitude
- Professional Specialty
- Public vs. Private
- Square Footage
- Area Code
- Female Owned Businesses
- Minority Owned Businesses
- Home Businesses
- Year Founded
- Much More

SOURCES INCLUDE:

- One-on-one Interviews
- Courthouse Records
- Credit Inquiry Reports
- Many More
- Yellow Pages
- Company Phone Listings
- USPS Updates

BASE PRICING

\$50/M one time use
\$80/M two time use
\$100/M unlimited use
Minimum \$100

DELIVERY PRICING

Barcode	Inquire
CD/DVD	\$50
E-mail/FTP	\$25
Galley	\$15/M
P/S Labels	\$15/M
Presort	Inquire

SELECTS PRICING

Contact Names	\$20/M
Employee Size	\$10/M
Key Code	\$5/M
Sales Volume	\$10/M
Title Slug	\$5/M
Telephone	\$10/M
Fax	\$20/M
Additional Selects	Inquire

CANCELLATION

Before mail date:
\$50 + \$10/M + shipping.
On or after mail date:
Full charge.

Brokers, resellers, file licensees, lettershops, and data professionals, please call for additional information and rates.

877.288.DATA (3282)

sales@redidata.com

redidata.com

973.808.4500

Fax: 973.808.5511

REDI-BUSINESS™ SELECTS

Executives and Professionals by Title	11,558,400	Number of Employees on Site	
Executives and Professionals by Ethnicity	17,185,910	Less than 10	12,127,249
Executives and Professionals by Language (Excluding English)	1,054,954	10-19	1,021,106
Headquarters vs. Branch		20-49	727,611
Single Location Company	12,336,162	50-99	263,200
Headquarters	341,134	100-249	139,521
Branch	1,654,487	250-499	33,306
Annual Sales Volume		500-999	12,472
Under \$500,000	10,274,195	1,000-4,999	6,797
\$500,000-\$999,999	888,170	5,000+	521
\$1MM-\$9.9MM	970,327	Total Number of Employees in Company	
\$10MM-\$19.9MM	74,715	Less than 10	12,698,724
\$20MM-\$49.9MM	50,388	10-19	781,343
\$50MM-\$99.9MM	18,645	20-49	517,751
\$100MM-\$499.9MM	16,384	50-99	173,899
\$500MM-\$999.9MM	2,597	100-249	92,642
\$1Billion or more	3,360	250-499	31,237
Industry		500-999	16,559
01-09 Agriculture, Forestry & Fishing	627,751	1,000-4,999	15,230
10-14 Mining	37,599	5,000+	4,398
15-17 Construction	1,303,590	Small Businesses	11,144,902
20-39 Manufacturing	705,846	Subsidiary vs. Non-Subsidiary	
40-49 Transportation & Utilities	608,552	Subsidiary	126,362
50-51 Wholesale	730,441	Non-Subsidiary	14,205,421
52-59 Retail	2,539,145	Executive Gender	
60-67 Finance, Insurance & Real Estate	1,344,749	Female	2,328,620
70-79 Services	6,205,135	Male	7,511,541
80-89 Health Care	3,299,044		
91-96 Public Administration	228,975		

BUSINESSES BY 2-DIGIT SIC CODE

01 Agricultural Production: Crops	236,296	50 Wholesale Trade: Durable Goods	478,852
02 Agricultural Prod: Livestock/Animal	115,208	51 Wholesale Trade: Nondurable Goods	251,589
07 Agricultural Services	260,117	52 Building Supply, Hrdwre, Garden, etc.	128,484
08 Forestry	10,969	53 General Merchandise Stores	65,687
09 Fishing, Hunting & Trapping	5,161	54 Food Stores	274,676
10 Metal Mining	1,216	55 Auto Dealers & Service Stations	283,742
12 Coal Mining	2,012	56 Apparel & Accessory Stores	197,816
13 Oil & Gas Extraction	28,138	57 Home Furniture, Frnshing & Equip Strs	229,124
14 Mining & Quarrying: Nonmetal Materials	6,233	58 Eating & Drinking Places	613,759
15 Building Construction: Gen. Contractors	467,447	59 Miscellaneous Retail	745,857
16 Heavy Construction Except Buildings	60,511	60 Depository Institutions	127,590
17 Construction: Special Trade Contractors	775,632	61 Nondepository Credit Institutions	126,323
20 Food & Kindred Product Manu	38,495	62 Security & Commodity Bkrs, Dlrs, etc.	89,773
21 Tobacco Products	648	63 Insurance Carriers	38,404
22 Textile Mill Products Manu	12,204	64 Insurance Agents, Brokers & Service	218,490
23 Apparel & Other Finished Product Manu	33,191	65 Real Estate	633,135
24 Lumber & Wood Prods. Except Furniture	52,932	67 Holding & Other Investment Offices	111,034
25 Furniture & Fixture Manu	18,981	70 Hotels, Camps, Lodging, etc.	114,218
26 Paper & Allied Product Manu	12,013	72 Personal Services	660,686
27 Printing, Publishing & Allied Industries	119,646	73 Business Services	1,183,224
28 Chemicals & Allied Product Manu	33,564	75 Auto Repair, Services & Parking	371,854
29 Petroleum Refining & Related Manu Inds	4,832	76 Miscellaneous Repair Services	243,686
30 Rubber & Miscellaneous Plastic Manu	21,060	78 Motion Pictures	77,180
31 Leather & Leather Products Manu	4,497	79 Amusement & Recreation Services	255,252
32 Stone, Clay, Glass & Concrete Prods Manu	30,516	80 Health Services	865,059
33 Primary Metal Industries Manu	12,183	81 Legal Services	299,722
34 Fabricated Metal Products Manu	56,815	82 Educational Services	261,916
35 Industrial & Commercial Machinery Manu	91,143	83 Social Services	356,660
36 Electronic & Other Electrical Equip Manu	41,489	84 Museums, Art Galleries & Gardens	19,914
37 Transportation Equipment Manu	24,618	86 Membership Organizations	588,167
38 Measuring & Analyzing Instruments Manu	28,782	87 Engineering, Accting, Mgmt Svcs, etc.	793,611
39 Miscellaneous Manufacturing	68,237	89 Miscellaneous Services	113,986
40 Railroad Transportation	3,700	91 Executive, Legislative & General Govt	58,023
41 Local/Suburban Transit & Hwy Passenger	46,836	92 Justice, Public Order & Safety	70,750
42 Motor Freight Transportation/Warehouse	219,516	93 Public Finance, Taxation & Mon Policy	6,986
43 United States Postal Service	26,661	94 Administration of HR Programs	22,503
44 Water Transportation	14,451	95 Admin of Environ Quality Programs	29,851
45 Transportation by Air	16,098	96 Administration of Economic Programs	25,206
46 Pipelines, Except Natural Gas	1,584	97 Nat'l Security & International Affairs	15,656
47 Transportation Services	105,947	99 Non-Classified Businesses	45,272
48 Communications	115,383		
49 Electric Gas & Sanitary Services	58,376		

DECISION MAKERS

Owner	3,972,129	Mayor	12,099
President	3,050,838	Co-Owner	8,573
Principal	1,480,213	General Partner	8,314
Manager	900,165	Agent	5,918
Partner	363,054	Sales & Marketing Manager	5,894
Member	337,588	Chief Financial Officer	5,645
Branch Manager	300,594	Officer Manager	4,078
Director	244,998	District Manager	3,443
Pastor	213,809	Executive Vice President	3,256
Chief Executive Officer	209,899	Controller	3,099
Chairman of the Board	71,176	Operations-Production-Manufacturing	2,576
General Manager	62,582	Chief Operating Officer	2,125
Executive Director	61,480	Sheriff	2,056
Vice President	48,291	Regional Manager	1,769
Administrator	32,091	Administrative Manager	1,496
Chief	23,949	Plant Manager	1,341
Superintendent	21,668	Supervisor	1,322
Managing Partner	17,269	Senior Vice President	1,216
Treasurer	15,751	Limited Partner	1,186
Secretary	13,521	Additional Titles	Inquire

STATE COUNTS

AK	Alaska	38,586	MT	Montana	65,708
AL	Alabama	201,899	NC	North Carolina	420,552
AR	Arkansas	130,457	ND	North Dakota	43,017
AZ	Arizona	236,475	NE	Nebraska	104,242
CA	California	1,704,758	NH	New Hampshire	74,168
CO	Colorado	273,542	NJ	New Jersey	442,152
CT	Connecticut	192,680	NM	New Mexico	87,855
DC	Washington, DC	45,782	NV	Nevada	105,008
DE	Delaware	40,748	NY	New York	894,871
FL	Florida	980,415	OH	Ohio	495,797
GA	Georgia	443,205	OK	Oklahoma	159,159
HI	Hawaii	55,415	OR	Oregon	197,754
IA	Iowa	178,610	PA	Pennsylvania	556,314
ID	Idaho	83,932	RI	Rhode Island	49,161
IL	Illinois	563,635	SC	South Carolina	194,912
IN	Indiana	277,714	SD	South Dakota	52,493
KS	Kansas	144,488	SD	South Dakota	269,094
KY	Kentucky	189,484	TN	Tennessee	1,063,896
LA	Louisiana	203,412	TX	Texas	117,633
MA	Massachusetts	324,845	UT	Utah	355,194
MD	Maryland	270,505	VA	Virginia	1,478
ME	Maine	70,310	VT	Vermont	39,608
MI	Michigan	471,575	WA	Washington	334,100
MN	Minnesota	271,815	WI	Wisconsin	277,090
MO	Missouri	272,479	WV	West Virginia	70,490
MS	Mississippi	123,180	WY	Wyoming	35,756