



ADVANCED PRACTICE NURSES (CNM, CRNA, CNS) DATA CARD

LIST INFORMATION:

BASIC INFORMATION:

- List Source: Verispan
- Over 7,900 CNM's
- Over 22,900 CRNA's
- Over 12,900 CNS's
- Updated Daily
- Sample Mailing Piece Required

DESCRIPTION:

CERTIFIED NURSE MIDWIVES (CNM):

- Certified Nurse Midwives (CNM) are healthcare professionals who have an average of one and half years of specialized education beyond nursing school. CNM's provide well-women gynecological and low-risk obstetrical care including primary care, prenatal, labor, delivery, assistance with family planning decisions, menopausal management and intrapartum/post partum care while prescribing in 48 states and the District of Columbia.

CERTIFIED REGISTERED NURSE ANESTHETISTS (CRNA):

- Certified Registered Nurse Anesthetists (CRNA) are Registered Nurses with 2-3 years of education beyond a bachelor's degree in addition to meeting national certification and re-certification requirements. CRNA's administer more than 65% of all anesthetics each year. Certified Registered Nurse Anesthetists frequently work independently in nearly all settings in which anesthesia are given; operating rooms, obstetric delivery rooms, dentist's offices and ambulatory surgical settings.

CERTIFIED NURSE SPECIALISTS (CNS):

- A Certified Nurse Specialist (CNS) is a Registered Nurse with an advance nursing degree who provides primary care, mental health and psychotherapy. CNS's determine health assessments, make diagnoses and administer treatment, and can write prescriptions in most states. In addition to direct patient care, CNS's work in consultation, research, education and administration.

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View and run counts on our free online count system at redimeddata.com

ADVANCED PRACTICE NURSES (CNM, CRNA, CNS)

LIST RENTAL / SELECTION CHARGES

STANDARD PRICING:	PRICE:
Minimum Order	\$350.00 Minimum
List Use	\$95.00 per thousand

CME PRICE:	PRICE:
Minimum Order	\$300.00 Minimum
List Use	\$80.00 per thousand

ADDITIONAL FEES:	PRICE:
Gender	\$10.00 per thousand
Date of Birth	\$10.00 per thousand
Phone Numbers	\$25.00 per thousand
Fax Numbers	\$30.00 per thousand

OUTPUT OPTIONS:	PRICE:
E-mail Transfer	\$75.00 flat
Diskette	\$80.00 flat
Tape	\$50.00 flat
4-up Cheshire Labels	\$12.00 per thousand
4-up Pressure Sensitive Labels	\$12.00 per thousand

Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote.

ADDITIONAL ORDERING INFORMATION:

All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed list use agreement required prior to release of order. Check or credit card required for first time orders/clients.

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