

AMERICAN DENTAL ASSOCIATION (ADA) DATACARD

LIST INFORMATION:

BASIC INFORMATION:

- American Dental Association (**ADA**)
- Over 180,000 U.S. Dentists
- Over 18,000 Dental Students
- Updated Bi-Weekly
- Sample Mailing Piece Required
- Signed List Use Agreement Required
- BPA Accepted
- CASS Certified™

DESCRIPTION:

- All U.S. Dentists (**DDS and DMD**) and dental students including members and non-members of the ADA.

SELECTIONS:

BASIC SELECTIONS:

- Specialty
 - Age
 - Address Type (**Home or Office**)
 - Dental School
 - Graduation Year
 - Gender
 - Membership
 - Ethnicity
-

TELECOMMUNICATIONS:

- Phone Numbers (**where available**)
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GEOGRAPHIC SELECTIONS:

- State
 - County
 - SCF (**1st 3 ZIP Digits**)
 - ZIP Code
 - Radius Select
-

PRACTICE SELECTIONS:

- Associate
- Associate Group Practice
- Independent Contractor
- Non-Owner (Solo and Group Practice)
- Owner Unknown (Solo and Group Practice)

CURRENT OCCUPATION SELECTIONS:

- Full Time Practice (**Private Practice - More than 30 hours**)
 - Part Time Practice (**Private Practice - Less than 30 hours**)
 - Full Time Faculty
 - Armed Forces
 - Other Federal Services
 - State or Local Government
 - Hospital Staff
 - Graduate Student/Resident
 - Other Non-Dental Student
 - Other Health Organization Staff
 - Other Occupation
 - Part Time Faculty/Part Time Resident
 - Retired
-

SPECIALTY SELECTIONS:

- General Practice
- Oral Surgery
- Endodontics
- Orthodontics
- Pediatric Dentistry
- Periodontics
- Prosthodontics
- Oral Pathology
- Dental Public Health
- Oral and Maxillofacial Radiology

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View and run counts on our free online count system at redimeddata.com

AMERICAN DENTAL ASSOCIATION (ADA)

LIST RENTAL / SELECTION CHARGES

RENTAL:	PRICE:
8,000 and below	\$260.00 minimum
8,001 and over	\$35.00 per thousand

ADA ROYALTY:	PRICE:
Mail Only	\$19.00 per thousand
Telephone	\$21.00 per thousand

ADDITIONAL FEES:	PRICE:
Keycode (<i>Each</i>)	\$4.00 per thousand
Random/Nth Selections	\$20.00 each
File Splits	\$20.00 each
Phone Numbers	\$25.00 per thousand
Shipping/Handling	\$50.00 flat

OUTPUT OPTIONS:	PRICE:
E-mail Transfer	\$75.00 flat
Diskette	\$80.00 flat
Tape	\$50.00 flat
4-up Cheshire Labels	\$12.00 per thousand
4-up Pressure Sensitive Labels	\$12.00 per thousand

Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote.

ADDITIONAL ORDERING INFORMATION:

All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed AMA list use agreement required prior to release of order. Check or credit card required for first time orders/clients.

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