



AMERICAN SOCIETY OF HEALTH-SYSTEM PHARMACISTS (ASHP) DATACARD

LIST INFORMATION:

- American Society of Health-System Pharmacists (**ASHP**)
- Over 50,000 Pharmacists, Students, Residents and Allied Healthcare Professionals (**Members Only**)
- Updated Monthly
- Sample Mailing Piece Required
- Signed List Use Agreement Required

SELECTIONS:

BASIC SELECTIONS:

- Age
- Gender
- Degree
- Bed Size

CLINICAL SPECIALTY:

- Anticoagulation
- Cardiology
- Critical Care / Emergency Medicine
- Drug Information
- Geriatric
- Hematology / Oncology
- Immunology / Transplantation
- Infectious Disease
- Investigational Research
- Nuclear
- Nutrition Support
- Other
- Pain Management
- Pediatrics / OB-GYN
- Pharmacokinetics
- Pharmacotherapy
- Psychopharmacy
- Surgery / ER / Anesthesiology
- Toxicology / Poison

GEOGRAPHIC SELECTIONS:

- State
- SCF (**1st 3 ZIP Digits**)
- ZIP Code
- Radius Select

PRIMARY POSITION:

- Director Assistant / Associate
- Clinical Coordinator
- Clinical Pharmacist

DESCRIPTION:

- ASHP is a 50,000+ member national professional association that represents pharmacists who practice in hospitals, health maintenance organizations, long-term care facilities, home care and other components of health care systems.

- Director
- Faculty
- Other
- Other Supervisory Position
- Resident
- Staff Pharmacist
- Student
- Technician

PRACTICE SETTING:

- Community Hospital
- Community Pharmacy
- Government Agency
- Government Hospital
- Home Care
- Integrated Health Systems
- Pharmaceutical Industry
- Nursing Home / Long Term Care
- HMO
- Other
- Pharmacy Benefit Manager
- For-Profit Hospital
- University / College
- College University Hospital

PRACTICE INTEREST:

- Administrative Practice
- Ambulatory Care
- Cardiology
- General Clinical Practice
- Clinical Services Management
- Community Practice
- Computer Systems / Info Management
- CQ / TQM
- Critical Care / Emergency Medicine
- Drug Distribution / Service Automation
- Drug Information
- Drug Use Evaluation / MUE

- Pharmacoeconomics
- Endocrinology
- Pharmacoepidemiology
- Financial Management
- Gastroenterology
- Geriatrics / Long-Term Care
- Hematology
- Home Health Care
- Human Resources Management
- Hospice Care
- Investigational Drugs
- Internal Medicine
- Immunology / Transplant
- Industry
- Infectious Disease
- Intravenous Therapy / Infusion Devices
- Clinical Pharmacokinetics
- Mail Order Pharmacy Services
- Managed Care
- Nephrology
- Nuclear Pharmacy
- Nutrition Support
- Oncology
- OR Services / Anesthesiology
- Other
- Outcomes Research
- Pain Management
- Pharmacy Benefit Management
- Pediatric / OB-GYN / Neonatal
- Practice Research
- Primary Care
- Psych Pharm / Neurology
- Pulmonary
- Clinical Research
- Pharmacy Law
- Staff Dev. / Education
- Substance Abuse
- Toxicology / Poison Control

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AMERICAN SOCIETY OF HEALTH-SYSTEM PHARMACISTS (ASHP)

LIST RENTAL / SELECTION CHARGES

RENTAL:	PRICE:
3,000 and below	\$510.00 minimum
3,001 and over	\$170.00 per thousand

ADDITIONAL FEES:	PRICE:
Keycode <i>(Each)</i>	\$4.00 per thousand
Random/Nth Selections	\$20.00 each
File Splits	\$20.00 each
Shipping / Handling	\$50.00 flat

OUTPUT OPTIONS:	PRICE:
E-mail Transfer	\$75.00 flat
Diskette	\$80.00 flat
Tape	\$50.00 flat
4-up Cheshire Labels	\$12.00 per thousand
4-up Pressure Sensitive Labels	\$12.00 per thousand

Additional List Service/Output Charges may apply depending on order. Please inquire for a price quote.

ADDITIONAL ORDERING INFORMATION:

All lists are limited to a one-time use unless otherwise specified. Standard data includes name and addresses only, unless otherwise specified. A sample mail piece is required for approval prior to release of order. A signed ASHP list use agreement required prior to release of order. Check or credit card required for first time orders/clients.